COMMUNITY BENEFIT REPORT
2008

Charleston Area Medical Center
Charleston, West Virginia
Charleston Area Medical Center
Charleston, West Virginia

2008 Community Benefit Report
Executive Summary

This community benefit report describes the programs and services going on everyday at Charleston Area Medical Center to improve the health of our community.

In 2008, Charleston Area Medical Center provided $107,755,862 in community benefit. These dollars, however, cannot adequately portray the lives touched. In our community, this includes mothers, newborns, grandparents, the homeless, children and youth in our schools, and the working poor... and many more, as you will see. Our programs and services go well beyond the traditional health care we often think of when we consider hospital care and are delivered both inside and outside the walls of our hospitals. They are driven by our mission, Striving to provide the best health care to every patient, every day. Our hospitals and outpatient programs bring our mission to life – providing effective, efficient, equitable, timely and safe care to all, regardless of their ability to pay.

Charleston Area Medical Center is a not-for-profit three-hospital system designed to provide care for our community residents throughout every stage of their lives. Our patients depend on us to provide convenient and compassionate care – care delivered regardless of a patient's ability to pay. As a resident teaching facility for internal medicine, internal medicine/pediatrics, internal medicine/psychiatry, family medicine, pediatrics, surgery, psychiatry, obstetrics and gynecology, emergency medicine and urological surgery, we give patients access to the latest developments in medical care. We provide our community with programs of excellence in cardiovascular services, medicine, surgery, oncology, trauma, neurology, orthopedics, rehabilitation, bariatrics, women and children's services. This year we opened a new addition at Memorial Hospital to house our residency teaching clinics, increase our number of private rooms, offer expanded vascular services and create a state-of-the art area for our cardiac cath labs – all to increase access and quality of services for our patients and their families.

We give back to our community because we understand the impact that exceptional medical care, charity care, education, corporate contributions and community partnerships have on the lives of real people. In this report, you will read about examples of the programs we provide to the community and how we demonstrate our community commitment.
2008 COMMUNITY BENEFIT SUMMARY

**CHARITY CARE AT COST**  $17,825,304
Free or discounted health services provided to persons who meet the organization's criteria for financial assistance and are thereby deemed unable to pay for all or a portion of the services. Charity care is reported in terms of costs, not charges. Charity care does not include (1) bad debt or uncollectible charges that the hospital recorded as revenue but wrote off due to failure to pay by patients, or the cost of providing such care to patients; (2) the difference between the cost of care provided under Medicaid or other means-tested government programs or under Medicare and the revenue derived therefrom; or (3) contractual adjustments with any third-party payors.

**GOVERNMENT SPONSORED MEANS-TESTED HEALTH CARE SHORTFALLS**
Includes the unpaid costs of public programs for low income persons; the "shortfall" created when a facility receives payments that are less than cost of caring for public program beneficiaries. This payment shortfall is not the same as a contractual allowance, which is the full difference between charges and government payments.

- **Unreimbursed Medicaid**  $46,655,122
- **Other Public Unreimbursed Costs**  $1,097,542
  Includes CHIPS, Prevention First, Catastrophic Illness Commission, Community Access Program

**HEALTH PROFESSIONS EDUCATION**  $36,793,648
Includes programs and financial assistance for physicians, medical students, nurses and nursing students, interns and other health professionals. Helping prepare future health care professionals is a distinguishing characteristic of not-for-profit health care and constitutes a significant community benefit.

**SUBSIDIZED HEALTH SERVICES**  $621,506
Clinical programs that are provided despite a financial loss so significant that negative margins remain after removing the effects of charity care, bad debt and Medicaid shortfalls. Nevertheless, the service is provided because it meets an identified community need and if no longer offered, it would be either unavailable in the area or fall to the responsibility of the government or other not-for-profit organization to provide. Subsidized health services at CAMC include Family Resource Center support at $348,863; the Lactation Support Program at $129,493 and the Palliative Care Program at $143,150.

**COMMUNITY BENEFIT PROGRAMS AND SERVICES**  $4,762,740
See attached report.

- Community Health Improvement Services  $1,114,315
- Financial and In-Kind Contributions  252,305
- Community Building Activities  95,869
- Community Benefit Operations  87,193
- Research  279,326
- Health Professions Education (not included above)  2,933,732

**TOTAL**  $107,755,862

In addition to the above, although Medicare and Bad Debt are not included as part of the community benefit report per IRS guidelines, they are reflective of CAMC’s role in providing benefit to our community.

**UNREimbursed MEDICARE AT COST**  $59,759,003
Medicare is not considered a means tested program and thus is not included as part of community benefit.

**BAD DEBT AT COST**  $20,307,834
Unreimbursed costs, excluding contractual adjustments, arising from the failure to pay by patients whose health care has not been classified as charity care.

**NOTE:** Charity Care, Unreimbursed Medicare, Medicaid and Bad Debt – The total cost estimate for this care was determined with the use of CAMC’s cost accounting module which is a component of its financial decision support system. A sample of patients receiving services and classified as high financial risk were processed through CAMC’s cost accounting system to derive total cost which includes the direct cost of patient care and an overhead cost allocation. Having derived total cost for this population, a cost to charge ratio was determined.
Charleston Area Medical Center  
Charleston, West Virginia  

2008 Community Benefit Report  
May 29, 2009

INTRODUCTION AND OVERVIEW (Form 990, Part I, 1)

Charleston Area Medical Center (CAMC) focuses on the health of our patients and our community. Our mission is “Striving to provide the best health care to every patient, every day.”

Our vision also shows our commitment to our community:

Charleston Area Medical Center, the best health care provider and teaching hospital in West Virginia, is recognized as the:

- Best place to receive patient-centered care.
- Best place to work.
- Best place to practice medicine.
- Best place to learn.
- Best place to refer patients.

CAMC’s Core Values: Quality, Service with Compassion, Respect, Integrity, Stewardship, Safety (Form 990, Part III, 1)

CAMC is West Virginia’s largest medical center with over 6,000 employees and 580 Medical Staff. CAMC is licensed for 838 beds at three campuses: General Hospital (268 beds), Memorial Hospital (424 beds) and Women and Children’s Hospital (146 beds). Our health care services delivery focuses on providing a full range of inpatient and outpatient services as a tertiary regional referral center, teaching and safety net hospital. As a regional referral center, CAMC has one of only two state Level I Trauma Centers, a Level III Neonatal Intensive Care Unit, a Pediatric Intensive Care Unit, a TJC Certified Primary Stroke Center and a Bariatric Center of Excellence. CAMC is the primary safety net provider of women and children’s and trauma services in central and southern WV, providing 25% of the charity care in the state. CAMC has established medical and allied health education excellence as a core competency and has 79 WVU/WVSOM medical students training at CAMC hospitals, 148 CAMC employed residents per year, a School of Nurse Anesthesia (beginning in 2008 offering a clinically oriented doctoral program in management practice in nurse anesthesia [DMPNA] with Marshall University – the only such doctoral degree housed in a business school in the U.S.), and serves as a training site for more than 500 students in various health disciplines.

In 2008, CAMC had 37,258 inpatient discharges, 575,647 outpatient visits, 3,150 deliveries and 100,845 visits to our Emergency Departments. CAMC’s inpatient payer mix is 42% Medicare, 23% Commercial, 22% Medicaid, 4% Self Pay, and 9% Other.

CAMC does much more than just provide health care; we are involved in nearly every aspect of the lives and well being of the community we serve. Our organization was born out of community need and continues in that tradition today. Creative state-of-the-art programs and services are available to our community because we invest our time, talents, and bottom-line to serve our community – particularly the needs of the low income, elderly and other vulnerable persons.

CAMC’s community and primary area of focus is defined as our primary and secondary service areas and includes Kanawha, Putnam, Boone, Fayette, Logan, Braxton, Jackson, Lincoln, Raleigh, Clay, Nicholas and Roane Counties. We provide, alone and in collaboration, a wide-ranging array of community benefit services designed to improve community health and the health of individuals, and to increase access to health care. This includes providing free and discounted services to people who are uninsured and underinsured.
At CAMC, we have measured community benefit since 1993. Initially we used Lyons Software, and then used the methodology created by the West Virginia Health Care Authority. We are again using Lyons Software. This community benefit inventory reflects CAMC’s community-based and community oriented focus, demonstrates our accountability to the community and our response to unmet needs and the community’s priority health issues.

Nationally, there is a significant history to community benefits from the work of the Catholic Health Association, the W.K. Kellogg Foundation, VHA and others. Some states have defined the term legislatively. Generally, these definitions echo the themes of improving health status, disease prevention, charity and unreimbursed care, and improving health access to communities in need. A Guide for Planning and Reporting Community Benefit (2008 Edition) by the Catholic Health Association was used as a guideline, as well as the IRS Revised Form 990-Part I for the 2008 tax year, for development of this 2008 Community Benefit Report.

Community benefits are programs or activities that provide treatment or promote health and healing as a response to identified community needs and meet at least one of the following community benefit criteria:

- **Improves access to health care services.**
- **Enhances health of the community.**
- **Advances medical or health care knowledge.**
- **Relieves or reduces the burden of government or other community efforts.**

_A Guide for Planning and Reporting Community Benefit, 2008 Edition_
Charleston Area Medical Center defines community benefits as programs or services that address community health and health-related needs and provide measurable improvement in health access, health status, and the use of health resources. Also included are charity care, unpaid costs of Medicare and Medicaid and unpaid costs of other public programs.

CAMC is the largest provider of uncompensated care and the largest Medicaid provider in West Virginia. CAMC is also the primary medical safety net provider of women and children’s and trauma services in central and southern West Virginia.

Additionally, CAMC is the only major teaching hospital in southern West Virginia. As a teaching hospital, CAMC serves the uninsured and underinsured with highly specialized safety net services. For years, CAMC has trained physicians, nurse anesthetists, and numerous other allied health professionals. Community benefit examples include Graduate Medical Education, University of Charleston nursing education support, West Virginia State College nursing education support, clinical rotations and School of Nurse Anesthesia.

CAMC takes its role of support to rural hospitals very seriously and is an active participant in strengthening services to these hospitals. Examples of community benefit and programs in this area include: Telemedicine sites, Partners In Health, Partner’s Program, and Physician Networking and Outreach. See Appendix A for outreach programs and support provided throughout our service area.

In total, CAMC provides over $107,755,862 in overall community benefit to the residents of its primary and secondary service areas.

COMMUNITY BENEFIT STANDARD (Form 990 Supplemental Information Part VI. 6)
The Community Benefit Standard was first set forth in 1969 in Revenue Ruling 69-545, 1969-2 C.B. 11. The following factors were considered in Revenue Ruling 69-545 to determine whether a hospital met the community benefit standard:

- The hospital has a governing board, community board, board of trustees or board of directors composed of prominent civic leaders, rather than exclusively members who are hospital administrators, physicians, or others professionally connected to the hospital;
- Admission to the hospital’s medical staff is open to all qualified physicians in the area, consistent with the size and nature of the facility;
- The hospital operates a full-time emergency room open to everyone, regardless of ability to pay;
- The hospital provides non-emergency care to everyone in the community who is able to pay either privately or through third parties, including Medicare and Medicaid;
- The hospital serves a broad cross-section of the community through research or charity care.
- The hospital applies any surplus funds toward improving facilities, equipment, patient care, medical training, research and education.

The hospital has a governing board, community board, board of trustees or board of directors composed of prominent civic leaders, rather than exclusively members who are hospital administrators, physicians, or others professionally connected to the hospital.

CAMC’s Board is comprised of 17 voting members. The hospital Chief Executive Officer serves on the Board ex officio with vote. The current Chief of Staff and Immediate Past Chief of Staff also serve on the Board as ex officio with vote. Twelve Board members are community volunteers; two additional members are members of the CAMC Medical Staff.

Admission to the hospital’s medical staff is open to all qualified physicians in the area, consistent with the size and nature of the facility.

To fulfill its role as a regional medical center and a Level I Trauma Center, CAMC needs a mechanism to assure 24/7 coverage by emergency department physicians, radiologists, anesthesiologists and pathologists. All qualified physicians in the area are eligible for admission to CAMC’s medical staff although the size and nature of CAMC requires that certain hospital based specialists be affiliated with a group that is obligated to provide 24/7 coverage. Therefore, (1) emergency physicians must be employed by the group that is contractually obligated to staff the
emergency department on a 24/7 basis; (2) radiologists must be employed by the radiology group that is contractually obligated to provide 24/7 coverage; (3) anesthesiologists must be employed by the anesthesia group that is contractually obligated to provide 24/7 coverage; and (4) pathologists must CAMC employees obligated to provide 24/7 coverage.

The hospital operates a full-time emergency room open to everyone, regardless of ability to pay.
CAMC operates Emergency Departments at each of the three hospitals. Each Emergency Department is open to anyone, regardless of ability to pay. There were a total of 100,845 visits in 2008: 33,767 at General Hospital; 35,534 at Memorial Hospital and 31,544 at Women and Children’s Hospital. Of these, CAMC had 82,067 Emergency Department visits not resulting in an inpatient admission.

The hospital provides non-emergency care to everyone in the community who is able to pay either privately or through third parties, including Medicare and Medicaid.
Charleston Area Medical Center accepts all patients in need of the medical services it offers. CAMC also accepts all patients regardless of their ability to pay and regardless of their financial status. CAMC does not discriminate on the basis of race, creed, color, sex, national origin, religion or handicapped status.

The hospital serves a broad cross-section of the community through research or charity care.
CAMC’s service area follows: (Form 990 Schedule H Part VI.4)

The hospital applies any surplus funds toward improving facilities, equipment, patient care, medical training, research and education.
As a not-for-profit organization, CAMC uses any and all excess funds for the future benefit of the community. Without the need to distribute funds to an owner in the form of dividends or other distributions, CAMC has the ability to keep the “excess of revenue over expenses” within the organization and use all of the funds to further its charitable mission. Examples of how the funds are used include the purchase of equipment, improvement and expansion of the property and buildings, improvement of patient care, provision of care to the uninsured population, provision of community training, and investment in medical training, research and education.
CHARITY CARE POLICY  (Form 990 Schedule H Part I, Line 1a)
CAMC is committed to rendering care to patients regardless of their ability to pay for part or all of essential medical care.

CAMC wants prospective patients and the local community agencies to know that CAMC has a financial aid policy that is consistent with CAMC’s charitable mission and values and takes into account each patient's ability to contribute to the cost of his or her care and CAMC’s financial ability to provide the care.

CAMC has two programs to assist patients in need of financial assistance:

Charity – No payment will be expected from patients who meet the criteria for charity assistance. The main requirements for charity assistance are as follows:

- Income at 200% or less of the West Virginia Department of Welfare income and resource guidelines, and,
- Insufficient assets to pay for the care (assets of $50,000 or less are excluded), and,
- Not eligible for any public programs (such as Medicaid, Medicare, etc.)

Uninsured Discount – Any patient without third-party coverage will be given a 20% discount from charges. (The 20% discount is greater than any discount given to a non-governmental HMO or insurance company.)

PATIENT EDUCATION OF ELIGIBILITY FOR ASSISTANCE  (Form 990 Schedule H Part VI.4) CAMC informs and educates patients and persons who may be billed for patient care about their eligibility for assistance under federal, state, or local government programs or under CAMC’s charity care policy during the registration process. Brochures are available at each registration point with contact information and phone numbers for our Financial Counselors. CAMC Financial Counselors are located in each Emergency
Department and Admitting area. During registration, if a patient is uninsured, they may be referred to a Financial Counselor who provides education about Charity Care, Medicaid Eligibility and Federal Disability. WV state employees are also on site at each hospital to accept and process Medicaid applications and notify patients if they qualify.

COMMUNITY NEEDS ASSESSMENT (Form 990 Schedule H Part VI. 2)
CAMC is an active sponsor of the community health survey completed every three years through the Kanawha Coalition for Community Health Improvement. This random telephone survey of Kanawha County residents provides information from our community on community health issues that is used in a county-wide open Community Forum to establish the top three health issues the community will address over the next three-year time frame. The last survey was completed in late 2006 and the Community Forum was held in March 2007 during which obesity, lack of physical activity and tobacco use were identified as the priorities for the next three years. CAMC participates on the Coalition’s Steering Committee and oversees the Community Work Groups as they address these priority issues. Additionally, since 2006 the Kanawha Coalition for Community Health Improvement has been the coordinating body for addressing youth risks and interventions in our county.

Kanawha Coalition for Community Health Improvement
Community Impact TOBACCO - HIGHLIGHTS

The Coalition’s tobaccos past prevention efforts have included:
- Worked with Kanawha County School nurses to train over 600 teens in the Teens Against Tobacco Use (TATU) program, who in turn provided it to over 12,000 fifth graders.
- Supported stronger Clean Indoor Air regulations to include restaurants, bars and gambling establishments. New regulation took effect July 1, 2008.
- Supported increased excise taxes on tobacco products.
- Held “Have a Healthy Baby Shower”, a health fair for pregnant women and their families.
- Conducted “Quit for Me” Mother’s Day florist project
- Conducted Freedom from Smoking clinics in outlying areas of Kanawha County
- Assisted college campus tobacco prevention teams to assess and strengthen campus tobacco-related policies.

Current efforts include:
- Provided education on smoking cessation and dangers of secondhand tobacco smoke to children and their parents at area daycare centers.
- Piloted Tobacco Prevention Awareness Month in six Kanawha County elementary schools, providing teacher toolkits, school bulletin board materials and conducting a scavenger hunt contest for students and their parents.
- Addressed maternal smoking through a grant funded program called “Smoke Free Wombs” with the Kanawha County Schools Expectant Mothers Program.
- Conducted a survey of OBs/GYNs/Midwives about the level of smoking cessation counseling/guidance given to their pregnant patients, as well as the physicians’ knowledge of current insurance coverage for smoking cessation services.
- Conducted a media-based appreciation campaign for stronger Clean Indoor Air regulations in public places including bars and gambling establishments.

It has been through a combination of efforts that we have begun to see a decline in tobacco use in our county and across the state.

The following charts show the decline of smoking among West Virginia’s youth from 2000 through 2007. (WV YRBS Data) and among adults in Kanawha County from 2002-2007.
The following logic models provide additional detail on activities, participation and planned outcomes for community health priorities.

Kanawha Coalition for Community Health Improvement
Tobacco Prevention Logic Model:

**GOAL:** Increase awareness about Tobacco Use among elementary school children and their parents

**Objective:** Establish annual Tobacco Awareness Month in KC elementary schools

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<thead>
<tr>
<th>Inputs</th>
<th>Activities</th>
<th>Outputs</th>
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<tbody>
<tr>
<td>KCCHI Workgroup</td>
<td>Select 8 elementary schools, one per high school feeder area. Apply and receive funding necessary to carry out activities. Designate October 2008 Tobacco Prevention Awareness Month (TPAM) in select KCCHI Elementary Schools: Announce TPAM to parents at PTO/School Improvement Council meetings - Develop &amp; Provide TPAM materials: 1. Bulletin Board display materials/constructions 2. Newsletter inserts (parents signatures for drawings) 3. PA announcements 4. Parent education materials for distribution during schools fall events - Evaluate effectiveness of awareness campaign</td>
<td>- Elementary School Staff &amp; Faculty - Elementary School Students - Parents &amp; Families - High School Youth - School Wellness Councils - Civic Clubs - Media - General Public (Through media) - 8 schools participate and their students and families exposed to prevention messages - At least 50% return of school newsletter inserts/worksheets signed by parents - At least half of participating schools wish to repeat TPAM next year - Additional elementary schools request to be included next year - Media coverage</td>
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<tr>
<td>- October established as Tobacco Prevention Awareness Month for Elementary Schools - All KC elementary schools given opportunity to hold TPAM in October 2009 - 15-20 elementary schools participate in 2009 TPAM - Youth hear tobacco prevention messages earlier in life, to be repeated each year K-5.</td>
<td>- Schools provided with resource guides to build their capacity to sustain &amp; implement efforts (free materials, funding sources, speakers, etc) - High School youth engaged - Civic Club sponsorships</td>
<td>- A decrease in the percentage of KC youth using tobacco use (YRBS data) - TPAM adopted by School Wellness Councils - Continued financial support for project through civic community clubs</td>
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**Tobacco Use by Year**  
High School Students, WVYRBS

**Kanawha County Adult Smoking Status**
Kanawha Coalition for Community Health Improvement

**GOAL 1:** Increase the number of families who declare their homes smoke-free

**OBJECTIVES:** Conduct an educational project reaching at least 250 parents of young children in at least 10 daycare centers/private preschools in Kanawha County by sharing information about the dangers of secondhand smoke.

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<thead>
<tr>
<th>Inputs</th>
<th>Activities</th>
<th>Participation/Reach</th>
<th>OUTCOMES</th>
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<tbody>
<tr>
<td>KCCHC members</td>
<td>- Research existing programs, resources, best practices</td>
<td>- Parents of young children</td>
<td>- Increased awareness among adults on the health impact of SHS exposure for children</td>
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<td>- Staff of daycare centers</td>
<td>- Involve 2 staff from different daycare centers to help engage and design the project</td>
<td>- Children in daycare</td>
<td>- Increased commitment to protect children’s health by increasing the number of homes declared smoke-free</td>
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<td>- College network</td>
<td>- Seek funding from outside sources</td>
<td>- Staff of daycare</td>
<td>- Increased commitment among parents to quitting smoking (increased calls to Quitline)</td>
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<td>- Fase members</td>
<td>- Develop time frame for all activities and assign responsibilities</td>
<td>- KCCHC members and volunteers</td>
<td>- Increased awareness among children of dangers of SHS</td>
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<tr>
<td>- Pharmacy students at TTC</td>
<td>- Develop presentation outline</td>
<td>- Professionals in Kanawha County</td>
<td>- Increased awareness among children of dangers of SHS</td>
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<tr>
<td>Funding Sources</td>
<td>- Develop personnel resource packets</td>
<td>- General public in Kanawha County</td>
<td>- Increased awareness among children of dangers of SHS</td>
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<td>- Identify and plan for SHS educational options</td>
<td>- Smoking Cessation and nutrition sites (through media)</td>
<td>- Increased awareness among children of dangers of SHS</td>
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<td>- Identify and plan for leaflet distribution</td>
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<td>- Increased awareness among children of dangers of SHS</td>
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<td>- Get current daycare mailing list</td>
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<td>- Increased awareness among children of dangers of SHS</td>
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<td>- Invite daycare centers to participate</td>
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<td>- Increased awareness among children of dangers of SHS</td>
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<td>- Design and print promotional flyer for use by daycare</td>
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<td>- Increased awareness among children of dangers of SHS</td>
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<td>- Schedule the presentations</td>
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<td>- Increased awareness among children of dangers of SHS</td>
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<td>- Prepare press releases</td>
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<td>- Increased awareness among children of dangers of SHS</td>
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<td></td>
<td>- Implement programs</td>
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<td>- Increased awareness among children of dangers of SHS</td>
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### Kanawha Coalition for Community Health Improvement

**SCHOOL WELLNESS COUNCILS 4/10/2008**

**Obesity Prevention Logic Model**

**GOAL:** Reduce and prevent overweight and obesity among our county’s elementary and middle-school aged youth.

**Short Term Objective:** To provide support for the development of 2-4 school wellness councils

**Intermediate Objective:** To have functioning wellness councils at 2-4 schools

**Long Term Objective:** To have an infrastructure for sustainable wellness councils at all KC Schools

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<tr>
<td>Human Resources:</td>
<td>Assessment of Readiness:</td>
<td>Project leader</td>
<td>KCCHC gains better understanding of barriers to and opportunities for successful school wellness councils</td>
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<tr>
<td>- Workgroup members</td>
<td>- Project leader identified</td>
<td>2-4 focus groups/ meetings</td>
<td>2-4 school functioning wellness councils</td>
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<tr>
<td>- Team Leader</td>
<td>- Hold focus group meetings with selected schools</td>
<td>Grant funding</td>
<td>Funding secured for pilot school wellness coordinator stipends &amp; toolkit development/distribution</td>
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<tr>
<td>- KCCHC Director</td>
<td>- Recruit 2-4 pilot schools</td>
<td>Toolkit &amp; training</td>
<td>Evaluation plan for pilot project</td>
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<tr>
<td>- KCCHC Steering Committee</td>
<td>- Secure funding for wellness coordinator stipends and wellness council development (align with Action for Healthy Kids grant goals &amp; objectives)</td>
<td>- Best practices and materials for resource toolkits are identified.</td>
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<td>- Youth</td>
<td>- Work in collaboration with the Action for Healthy Kids Coalition on ‘best practices’ and toolkit resources</td>
<td>- 2-4 schools work with KCCHC to build or strengthen their school wellness councils</td>
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<tr>
<td>- Parents</td>
<td>- Share training/resources with selected schools</td>
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<td>- Schools Q</td>
<td>- Provide supplemental materials for toolkits</td>
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<tr>
<td>Action for Healthy Kids</td>
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**Financial Resources:**

- Grants
- Foundations

**Data:**

- Primary data and secondary (YSBS, CARDIAC, KCCHC & KIDS data, best practices, research-based interventions

**Evaluation:**

- Develop evaluation plan
- Monitor and track progress
- Share findings with County School Wellness Committee
- Share findings with KCCHC
- Develop & conduct recognition activity for outstanding Committees
- Recognize and promote school wellness councils’ achievements

- Formal evaluation plan and tools
- Formal school wellness awards program
- School Wellness Awards presentation
- Press media on school wellness awards

- School wellness awards program developed
- KCCHC Wellness Committee earns outcome of pilot project
- Recommendations to School Board to adopt system-wide School Wellness Council System
- Wellness Award program open to all KC Schools

**Outcomes:**

- Every Kanawha County school has an active and productive wellness committee
- All schools have wellness plans with methods for evaluating outcomes
- Schools demonstrate measurable improvements in health status among students and employees
- Community understands and supports school wellness committee
- County School Board appreciates and supports school wellness committees and their achievements
- Schools with outstanding wellness initiatives are publicly recognized
MEDICAL EDUCATION
Charleston Area Medical Center provides graduate medical education through five allopathic residency programs, three osteopathic residency programs and three dually accredited AOA/ACGME programs for 151 residents through affiliations with West Virginia University, West Virginia School of Osteopathic Medicine and Marshall University. CAMC serves as a clinical teaching site for West Virginia University's third and fourth year medical students. In addition, CAMC has a fellowship program for maxillofacial surgery, a research fellow and an on-site pharmacy residency program.

Continuing education and conference service provide over 800 accredited programs annually through contracted conference and education development as well as outreach education services and a Life Support Training Center.

CLINICAL TRAINING SITE
In addition, CAMC operates a School of Nurse Anesthesia and serves as clinical training site through 60 institutional affiliations for 44 health disciplines.

RESEARCH and CLINICAL TRIALS (Form 990, Schedule H Part VI. 7)
CAMC Health Education and Research Institute, Inc., a sister company to CAMC, is actively engaged in clinical trials and has active research protocols in oncology, cardiology/ cardiovascular research, medicine and medicine subspecialties, behavioral health community medicine, pediatrics, nursing research and trauma/pain. The majority of this research is conducted at CAMC hospitals.
The CAMC Institute serves as the Education and Research arm of the CAMC Health System. The Institute promotes the health of the community by:

- Sponsoring health professional training programs training the region's health professionals.
- Providing continuing education to health professionals in the community, region and state.
- Sponsoring management and leadership development programs.
- Sponsoring community health education and prevention education programs for the community.
• Conducting clinical and health services research targeted to improve health and health services delivery of our patients and community.
• Pursuing special program funding and grants to support education and research programs
• Promoting economic development through its employment of approximately 80 full-time education, research and support staff and through its extramural and externally funded sponsored programs.

The CAMC Foundation's mission is to support and promote CAMC's delivery of excellent and compassionate health services, and its contribution to the quality of life and economic vitality of the region. This is accomplished by support of many services to CAMC patients and employees. Each year the Foundation supports the Prevention First Program at CAMC Women & Children's Hospital. The Prevention First Program seeks to reduce medical costs, facilitate all aspects of health care, including support of the medical plan established by the primary care physician, while meeting the special needs of low-income children and family in the home environment. Specifically, the Prevention First Program promotes healthy outcomes that will decrease pre-term labor, infant mortality, unplanned C-Section rate, NICU/PICU length of stay and increase infant birth weight while promoting childhood well-child care and immunizations. Each year the foundation also helps keep physicians and allied health care employees up-to-date by providing funding for many continuing education programs. In 2008, the Foundation will provided $200,000 in support of keeping our employees well trained to better serve our patients. To ensure that our community receives care from well-trained health care professions, the Foundation also provides nursing and allied health scholarships to individuals pursing a career in health care.

IHCPI is an affiliated company of CAMC Health System existing to support the mission of CAMC in striving to provide the best healthcare to every patient every day. When the CAMC Health System determines an essential physician need or access issue for patients is present, IHCPI can be called upon to open a practice. When the existing provider community cannot provide an essential service, IHCPI through its affiliation with CAMC Health System can work to fill the gaps. Currently, IHCPI operates the mission critical entities of the David Lee Cancer Center, Health Plus network and a host of sub-specialty physician practices primarily operated to support the level I trauma mission of the CAMC Health System. IHCPI practices see a disproportionate share of the uninsured and underinsured in their practice locations. When many of the sub-specialists are not providing trauma support, they are providing access to care for many who cannot receive services locally such as dental, oral maxilla-facial/cleft palates, cranial reshaping etc.

SAFETY NET SERVICES
With the number of infants born prematurely rising steadily in recent years, the nation's hospitals are bolstering services for premature infants and their families. Recognizing that premature infants are more likely than full-term infants to experience complications that require intense medical care such as feeding tubes, ventilators and oxygen monitors, many hospitals are adding or expanding their NICUs. Nationally, NICUs often act as “profit centers for hospitals because of generous reimbursement rates,” according to Price Waterhouse. Unlike the national norm, at CAMC we lose an average of $3,500 for each NICU admission for a total loss of $1,958,534 in 2008. This loss occurs because of high Medicaid utilization (61%) coupled with a low payment rate from Medicaid. Additionally, the average loss for each PICU admission is $5,000 with 59% being Medicaid.

COMMUNITY BUILDING ACTIVITIES (Form 990, Schedule H Part VI. 5)
CAMC’s community building activities promote the health of our community through workforce development activities including educational and health care career presentations for youth, under-employed adults and those changing careers and providing work experiences for students enrolled in post-secondary programs with work based experience needed for graduation; and community support through ATV safety education for local businesses. Details for programs and services follows.

COMMUNITY HEALTH SERVICES, COMMUNITY HEALTH EDUCATION, COMMUNITY BASED CLINICAL SERVICES, HEALTH PROFESSIONS EDUCATION AND COMMUNITY BUILDING ACTIVITIES - Details for programs and services in these categories follow.
2008 Community Benefit Activities

Community Health Improvement Services (A)
Community Health Education (A1)

AARP DRIVING SAFETY COURSES
Description: Educational program designed to demonstrate how age related changes may affect seniors’ driving safety.
Gender: Both Males and Females
Department: 25780 (Health Information Center)
Department Contact: Beverly Withrow-Thornton (8-9989)
Objective: Participants will understand age-related changes that may affect their driving and improve their safety on the road.
Partners: WV Chapter of AARP
Persons: 90
Expenses: 3,000
Revenues: 0
Benefit: 3,000

ALA ASTHMA CAMP
Description: Camp Catch Your Breath is a residential camp for children with asthma that is held each year at Jackson's Mill near Jane Lew, West Virginia. We provide funding to sponsor camp scholarships for area children with asthma ages 8 to 13 to attend the week long camp held every August and to offset the costs.
Gender: Both Males and Females
Department: 42500 (Respiratory Care)
Department Contact: Chuck Menders (8-9401)
Objective: Provide a fun environment for children with asthma to play and learn about their disease in a setting with medical supervision.
Persons: 6
Expenses: 960
Revenues: 0
Benefit: 960

ASTHMA AWARENESS
Description: Booth at the State Capitol promoting asthma awareness.
Gender: Both Males and Females
Department: 42500 (Respiratory Care)
Department Contact: Chuck Menders (8-9401)
Objective: Promote awareness of asthma.
Persons: 200
Expenses: 434
Revenues: 0
Benefit: 434
ATV RIDER COURSE
Description: Course designed to teach basic riding skills in order to build confidence in ATV operation. It is designed to teach all levels of riders safe riding and how to respect the environment as well as the current WV ATV laws.
Gender: Both Males and Females
Department: 41232 (Trauma Services)
Department Contact: Kelly Jo Evans, RN (8-7861)
Objective: Improve basic riding skills by teaching safe operating techniques, respect for the environment, and current WV ATV laws.
Persons: 48
Expenses: 450
Revenues: 0
Benefit: 450

ATV SAFETY PRESENTATION
Description: A Powerpoint presentation and video regarding ATV safety. Designed to promote safety and awareness in school aged children.
Gender: Both Males and Females
Department: 41232 (Trauma Services)
Department Contact: Kelly Jo Evans, RN (8-7861)
Objective: Promote ATV Safety, rules of the road, proper gear, size appropriate vehicles, and no passengers.
Persons: 140
Expenses: 270
Revenues: 0
Benefit: 270

BABY SIGN LANGUAGE PROGRAM (CLASSES AND PLAYGROUP)
Description: Support and education for parents and their small children both hearing impaired and non-impaired. Sign language vocabulary taught to both parents and children in classroom and play group format.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Promote language development with small children through parent-child interaction through play with signing.
Persons: 200
Expenses: 840
Revenues: 0
Benefit: 840

BICYCLE SAFETY PROGRAM
Description: A program designed to teach bicycle safety at local elementary schools. Programs were held at Kanawha City Elementary and Bridge Elementary,
Gender: Both Males and Females
Department: 41232 (Trauma Services)
Department Contact: Kelly Jo Evans, RN (8-7861)
Objective: To educate the children regarding bicycle and playground safety.
Persons: 127
Expenses: 148
Revenues: 0
Benefit: 148
BRAIN INJURY RESOURCE AWARENESS GROUP
Description: Monthly meeting for BI survivors, family, friends or anyone else interested in the care, rehab, and welfare of individuals who sustained and live with brain injury.
Gender: Both Males and Females
Department: 41346 (Medical Rehab)
Department Contact: Jeremiah Gagnon (8-7608)
Objective: To promote awareness of the many resources available to BI survivors and their friends and family.
Persons: 192
Expenses: 241
Revenues: 0
Benefit: 241

CAMC TODAY NEWSPAPER INSERT
Description: Quarterly insert in local newspaper highlighting new physicians, programs and services available to the community. Readership is 77,000.
Gender: Both Males and Females
Department: 21942 (Marketing)
Department Contact: Elizabeth Pellegrin (8-5757)
Persons: Unknown
Expenses: 32,000
Revenues: 0
Benefit: 32,000

CAR SEAT SAFETY
Description: A program designed to instruct new parents on the use of car seats purchased through Prevention First Grant for the car seat safety class.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Teaches new parents how to safely utilize the car seat they have been provided. If the restraint devices are used correctly the potential for injury to the child in the event of a motor vehicle accident is greatly reduced.
Persons: 135
Expenses: 9,000
Revenues: 0
Benefit: 9,000
CLOSED CIRCUIT TV NETWORK SYSTEM
Description: An on demand TV system offering over 100 educational videos for access to patients and their families. The system also includes a relaxation channel and the ability to access videos based on patient availability by making selections on their telephone keypad.
Gender: Both Males and Females
Department: 25780 (Health Information Center)
Department Contact: Beverly Withrow-Thornton (8-9989)
Objective: To provide consistent patient education for our patients and their families.
Persons: 5,600
Expenses: 13,200
Revenues: 0
Benefit: 13,200

COMMUNITY HEALTH AND OUTREACH
Description: Specific programs provided by the Health Information Center include Education and training of healthcare professionals and the public on: Tobacco Cessation, Mind Body Healing, Access to Health Resources Close to Home. In 2008 the HIC offered 6 programs on Tobacco Cessation, 2 programs on Mind and Body Healing, and 2 programs on Access to Health Resources Close to Home.
Gender: Both Males and Females
Department: 25780 (Health Information Center)
Department Contact: Beverly Withrow-Thornton (8-9989)
Persons: 2,751
Expenses: 16,000
Revenues: 10,000
Benefit: 6,000

COMPASSIONATE FRIENDS SUPPORT GROUP
Description: Support group for bereaved parents.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Nationally recognized support group for any bereaved parent.
Persons: 24
Expenses: 784
Revenues: 0
Benefit: 784

CPR CLASS
Description: Basic life saving class for lay providers.
Gender: Both Males and Females
Department: 0 (Unknown)
Objective: To teach members of the community basic CPR life saving skills including CPR and Heimlich Maneuver.
Persons: 5
Expenses: 36
Revenues: 0
Benefit: 36
DIABETES SUPPORT GROUP
Description: Provided class/information to support group and calculated glomerular filtration rates for attendees with lab results.
Gender: Both Males and Females
Department: 41032 (3 South)
Department Contact: Tammy Mitchell (8-7579)
Objective: The attendees will understand how diabetes affects kidneys, the lab tests they should trend, 5 stages of Chronic Kidney Disease, treatments to slow progression, things to avoid that may worsen kidney function, and when to see a nephrologist.
Persons: 25
Expenses: 152
Revenues: 0
Benefit: 152

DOMESTIC VIOLENCE PRESENTATIONS
Description: Educational presentations on the issues of domestic violence.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: To educate the broader community regarding domestic violence issues.
Partners: CAMC's Residency Programs
Persons: 158
Expenses: 2,345
Revenues: 0
Benefit: 2,345
**FAMILY CENTERED TOURS**

Description: Monthly guided tours of Women and Children's 2nd floor hospital units for expecting families.

Gender: Both Males and Females

Department: 43608 (Family Resource Center)

Department Contact: Kelly Gilbert (8-2545)

Objective: To decrease the initial fear and anxiety of giving birth at the hospital.

Persons: 60

Expenses: 300

Revenues: 0

Benefit: 300

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**HEALTH INFORMATION CENTER**

Description: Sixteen community programs were sponsored or conducted by the HIC in addition to daily library services. Website for up-to-date reliable health information, email responses to consumer questions and an 1-800 telephone number to request health information.

Gender: Both Males and Females

Department: 25780 (Health Information Center)

Department Contact: Beverly Withrow-Thornton (8-9989)

Objective: Promote health education in the community.

Partners: Lung Association

American Cancer Society

American Heart Association

Persons: 23,261

Expenses: 20,000

Revenues: 0

Benefit: 20,000
HOSPICE TREE (LOVE LIGHT TREE)
Description: Staffed the Hospice Tree Table at the Charleston Town Center which raised money to support local hospice.
Gender: Both Males and Females
Department: 47441 (Chemotherapy)
Department Contact: Bev Farmer (8-8399)
Persons: Unknown
Expenses: 792
Revenues: 0
Benefit: 792

HOW DUST, FUMES, AND VAPORS CAN AFFECT PULMONARY FUNCTION
Description: Overview of dangers associated with exposure to dust, fumes, or vapors to woodworkers.
Gender: Both Males and Females
Department: 47656 (Lung Center)
Department Contact: Byron Young (8-7111)
Objective: Educate woodworkers on the management of shop safety systems to reduce or eliminate hazards.
Persons: 63
Expenses: 160
Revenues: 0
Benefit: 160

IMAGINE U: A VIRTUAL HEALTHCARE EXPERIENCE
Description: CAMC broadcast of an open heart surgery to introduce students to careers in healthcare using technology that links health science classrooms to the real world of health care and hospitals.
Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: Expose the students at eleven high schools in Kanawha and Boone Counties, four vocational and technical centers to health care careers.
Partners: WV Department of Education
Persons: 800
Expenses: 7,669
Revenues: 0
Benefit: 7,669

INFANT MASSAGE CLASSES
Description: Classes for parents and infants that cover benefits of massage and specific techniques to soothe a new baby.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Parents learn to decrease tension, fussiness and irritability with their new babies.
Persons: 52
Expenses: 540
Revenues: 0
Benefit: 540
KANAWHA LACTATION ASSOCIATION
Description: Six lactation consultants participate on the Kanawha Lactation Association which meets bi-monthly and works to promote, support, and protect breastfeeding in our area. They also organized the Tri-State Breastfeeding Conference in 2008.
Gender: Both Males and Females
Department: 43116 (Lactation)
Department Contact: Jamie Peden (8-2180)
Objective: To promote, support, and protect breastfeeding in our area.
Persons: 60
Expenses: 3,264
Revenues: 0
Benefit: 3,264

MASSAGE THERAPY
Description: The program provides massage for patients or parents in the NICU, labor and delivery, mother/baby unit and the Infusion Center.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Stress relief for patients and parents. Provides a time of respite.
Persons: 200
Expenses: 900
Revenues: 0
Benefit: 900

MAY - BETTER SLEEP MONTH
Description: For Better Sleep Month the Sleep Center produced a 1 hour TV show that aired on WVLTN to provide general information on sleep and why it is important to our well being.
Gender: Both Males and Females
Department: 0 (Unknown)
Objective: Increase public knowledge of the importance of sleep: Provide information on how individuals can improve their sleep habits and where to find help if sleep disorders persist.
Persons: Unknown
Expenses: 104
Revenues: 0
Benefit: 104

NEW PATIENT CHEMO CLASS
Description: A class designed for patients and their families who are about to begin chemotherapy based on feedback from former patients.
Gender: Females
Department: 0 (Unknown)
Objective: The class is designed to inform the patients on the potential side effects, nutrition and other services at the cancer center and in the community that are there for them.
Persons: 23
Expenses: 2,094
Revenues: 0
Benefit: 2,094
ORGAN DONATION NIGHT AT APPALACHIAN POWER PARK
Description: The renal transplant program at General Hospital sponsors a yearly night at the ball park for organ recipients and works in concert with the West Virginia Department of Motor Vehicle and others to educate the public on the importance of organ donation and to register individuals for organ donation.
Gender: Both Males and Females
Department: 0 (Unknown)
Partners: The main objective is to heighten awareness of the importance of organ donation and to celebrate with the recipients of these gifts of life.
Persons: 4,000
Expenses: 21,528
Revenues: 12,600
Benefit: 8,928

PARENTING GROUP
Description: A support group for parents to learn simple parenting strategies.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Learn simple parenting strategies for raising great kids in complicated times and parenting solutions that prepare kids for the real world. Get respect and responsibility from your kids, handle misbehavior, stay calm, and avoid arguments, get your kids to listen the first time and avoid power struggles.
Persons: 6
Expenses: 150
Revenues: 0
Benefit: 150

PREGNANCY MASSAGE CLASS
Description: Interactive workshop where partners learn techniques to comfort the expectant mother and laboring women.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Promote massage for pregnancy, labor, and birth and life long general relaxation techniques to decrease stress.
Persons: 28
Expenses: 720
Revenues: 0
Benefit: 720

RESPIRATORY RALLY
Description: Education Seminar for the public and health care professionals on COPD, Nutrition, and Pulmonary Rehabilitation.
Gender: Both Males and Females
Department: 42500 (Respiratory Care)
Department Contact: Chuck Menders (8-9401)
Objective: Inform the public and health professionals on the extent of the COPD population in the community and lectured on Nutrition and COPD and the Benefits of Pulmonary Rehabilitation.
Partners: West Virginia Lung Association
Persons: 40
Expenses: 168
Revenues: 0
Benefit: 168
## SAFE RIDING PROGRAM

**Description:** A program designed to teach middle school aged children safety while riding bicycles, ATVs, and riding in a car.

**Gender:** Both Males and Females

**Department:** 41232 (Trauma Services)

**Department Contact:** Kelly Jo Evans, RN (8-7861)

**Objective:**
- Discuss rules of the road for bicycle safety.
- Discuss ways to be safe while riding in a car.
- Discuss the safe operation of an ATV.

**Persons:** 300

**Expenses:** 45

**Revenues:** 0

**Benefit:** 45

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## SIBLING PREP CLASS

**Description:** A 90 minute class for children who are soon to become big brothers and big sisters that includes a hospital tour, video and t-shirt.

**Gender:** Both Males and Females

**Department:** 43608 (Family Resource Center)

**Department Contact:** Kelly Gilbert (8-2545)

**Objective:** To prepare children for the arrival of siblings.

**Persons:** 118

**Expenses:** 720

**Revenues:** 0

**Benefit:** 720

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## SLEEP DISORDER LUNCH AND LEARN FOR WV DEPARTMENT OF AGRICULTURE

**Description:** Provided a lunch time speaker for the WV Dept. of Agriculture to provide general information on sleep disorders.

**Gender:** Both Males and Females

**Department:** 42500 (Respiratory Care)

**Department Contact:** Chuck Menders (8-9401)

**Objective:** Educate the general public on sleep disorders.

**Persons:** 30

**Expenses:** 73

**Revenues:** 0

**Benefit:** 73

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## SPINAL CORD INJURY/ SUPPORT EDUCATION AWARENESS (SCI/SEA)

**Description:** Resource meetings held monthly for SCI survivors, family, new patients or anyone interested in the care and rehabilitation and welfare of individuals who have sustained spinal cord injury.

**Gender:** Both Males and Females

**Department:** 41346 (Medical Rehab)

**Department Contact:** Jeremiah Gagnon (8-7608)

**Objective:**
- Expose new patients and community members to peers surviving with SCI.
- Education and updates on research, new techniques and enhance accessible options and community awareness.

**Partners:** SCI/SEA board and community members.

**Persons:** 26

**Expenses:** 1,403

**Revenues:** 211

**Benefit:** 1,192
THINK FIRST FOR KIDS
Description: A six week program focusing on the prevention of head and spinal injuries for elementary school children. In 2008, 84 presentations were held at six local elementary schools.
Gender: Both Males and Females
Department: 41158 (Neuro ICU General)
Department Contact: Debbie Toney (8-3783)
Objective: Educate children to help prevent head and spinal injuries on the playground, riding bicycles, car safety, and water safety.
Persons: 405
Expenses: 13,423
Revenues: 9,363
Benefit: 4,060

UNDERSTANDING WORK RELATED HEALTH IMPAIRMENT
Description: Educational presentations on diagnostics and impairment ratings for Workers Comp/Social Security staff on pulmonary issues.
Gender: Both Males and Females
Department: 47656 (Lung Center)
Department Contact: Byron Young (8-7111)
Objective: To increase knowledge of pulmonary diagnostics and impairment ratings.
Persons: 44
Expenses: 790
Revenues: 0
Benefit: 790

WOMEN’S HEALTH CONNECTION PROGRAM
Description: Classes and conversations for women on various health topics.
Gender: Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Increase awareness of community resources and health alternatives that exist within the community for women.
Persons: 15
Expenses: 280
Revenues: 0
Benefit: 280

YOGA PROGRAM IN AREA SCHOOLS
Description: A six-week yoga class offered to area schools.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: To promote wellness and foster self esteem in a non-competitive way.
Yoga’s benefits are calming exercise and enhanced balance.
Persons: 320
Expenses: 5,200
Revenues: 0
Benefit: 5,200
Totals for Community Health Education (A1)

Persons: 39,522
Expenses: 160,183
Revenues: 32,174
Benefit: 128,009

Community Based Clinical Services (A2)

ANGER MANAGEMENT GROUP
Description: A six week therapy group designed to help people in the community deal with anger issues.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: The program teaches people about what anger is, how to recognize their anger triggers, how to become aware of their own feelings of anger, how to keep their anger under control.
Persons: 6
Expenses: 150
Revenues: 0
Benefit: 150

BLOOD PRESSURE CHECKS
Description: Blood pressure clinics offered weekly at Littlepage, Carroll Terrace, Lee Terrace, Lippert Terrace and Orchard Manor housing projects.
Gender: Both Males and Females
Department: 42314 (Cardiac Rehab)
Department Contact: Ed Haver (8-9520)
Objective: To give residents of various housing projects a regular time to have their blood pressure checked. The goal is controlled blood pressure and many have been counseled regarding medications/compliance.
Persons: 3,730
Expenses: 2,157
Revenues: 0
Benefit: 2,157
CAMC RYAN WHITE PROGRAM
Description: Primary outpatient care, education, and information for individuals in southern WV (service area is 16 counties in Public Health Districts 1, 3, and 4) who are at-risk or infected with HIV, regardless of ability to pay.
Gender: Both Males and Females
Department: 46579 (Pharmacy Administration)
Department Contact: Christine Teague (8-8106)
Objective: Primary care to at-risk and HIV infected persons in the service area.
Persons: 290
Expenses: 705,353
Revenues: 462,347
Benefit: 243,006

CHILD ADVOCACY CENTER
Description: Program designed to provide a safe, child friendly place for children with alleged sexual or physical abuse or neglect. Provide a complete medical and psychosocial evaluation and may include a forensic interview. Provide training and education for prosecutors, Child Protective Services, law enforcement, physicians and health care providers. Also, testify and serve as expert witnesses and consultants.
Gender: Both Males and Females
Department: 43602 (Children's Medicine Center)
Department Contact: Debbie Carte (8-2536)
Persons: 238
Expenses: 72,000
Revenues: 57,500
Benefit: 14,500

DRUG ADDICTED MOTHER BABY PROGRAM
Description: Program designed to work with pregnant women who have been identified as drug users during the early stages of their pregnancy.
Gender: Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Persons: 10
Expenses: 1,200
Revenues: 0
Benefit: 1,200

GET PHYSICAL
Description: Annual sports physicals for middle and high school students.
Gender: Both Males and Females
Department: 47654 (Sports Medicine)
Department Contact: Mark Henrich (8-4900)
Objective: Provide annual sports physicals for students of Kanawha and surrounding counties.
Persons: 288
Expenses: 2,360
Revenues: 0
Benefit: 2,360
MEDICAL REHABILITATION RECREATIONAL THERAPY PROGRAM
Description: Medical Rehabilitation provides a Recreational Therapy Program both during a rehabilitation patient's stay and as an aftercare option for patients needing the service. Services are provided at no charge and include functional activity, aquatic therapy, kinetic activity, activity daily living, family conferences, and patient evaluations.
Gender: Both Males and Females
Department: 41346 (Medical Rehab)
Department Contact: Jeremiah Gagnon (8-7608)
Objective: The return of patients to the highest level of functionality that they can attain.
Persons: 290
Expenses: 46,010
Revenues: 0
Benefit: 46,010

OUTPATIENT MENTAL HEALTH SERVICES
Description: Outpatient mental health services for the uninsured or underinsured.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Filling the gap in mental health services for the uninsured or underinsured. This program caters to individuals who have health insurance that does not cover behavioral health services or individuals without health insurance.
Persons: 229
Expenses: 48,455
Revenues: 0
Benefit: 48,455

SPORTS MEDICINE COVERAGE FOR AREA HIGH SCHOOLS
Description: Provide athletic training coverage for six local high schools on a daily basis and for every state high school tournament held in Charleston.
Gender: Both Males and Females
Department: 47654 (Sports Medicine)
Department Contact: Mark Henrich (8-4900)
Objective: Supply area high schools with athletic trainers to treat athletic injuries as they occur.
Partners: Kanawha County Schools
Persons: 4,000
Expenses: 73,711
Revenues: 76,200
Benefit: (2,489)

WEST VIRGINIA HEALTH RIGHT SUPPORT
Description: A free clinic located in CAMC's service area that provides primary health care and adult dental care to the uninsured and underinsured population. CAMC provides pharmacy support, maintenance and housekeeping services to the free clinic.
Gender: Both Males and Females
Department: 0 (Unknown)
Objective: To support health care delivery to those unable to obtain services elsewhere, other than in Emergency Departments.
Persons: Unknown
Expenses: 106,595
Revenues: 0
Benefit: 106,595
Totals for Community Based Clinical Services (A2)

Persons: 9,081
Expenses: 1,057,991
Revenues: 596,047
Benefit: 461,944

Health Care Support Services (A3)

CHALLENGED SPORTS PROGRAM

Description: Organize and coordinate a challenged sports program, games, leagues, and exhibitions to offer new patients and individuals in the community an opportunity to participate in challenged sports.

Gender: Both Males and Females
Department: 41346 (Medical Rehab)
Department Contact: Jeremiah Gagnon (8-7608)
Objective: To expose the community to challenged sports such as wheelchair basketball leagues, marksmanship and other events and exhibitions. The program helps individuals develop the skills necessary to participate in a recreation activity. It offers an outlet and an opportunity to pursue these sports at a level in which they wish to compete.

Persons: 104
Expenses: 10,695
Revenues: 1,693
Benefit: 9,002
ENROLLMENT ASSISTANCE FOR PATIENTS & FAMILIES FOR HEALTH COVERAGE

Description: Patient Accounts provides support to patients for enrollment in government programs or in obtaining charity care. Financial Counselors address the charity process for CAMC patients. Over 35,000 charity and government enrollment applications were provided.

Gender: Both Males and Females
Department: 31706 (Finance)
Department Contact: Jay Richmond (8-6250)
Persons: 49,900
Expenses: 515,000
Revenues: 0
Benefit: 515,000

PROVIDE NOURISHMENT

Description: Nutrition Services provides nutrition products to patients upon discharge until they can obtain the product themselves through an outside source.

Gender: Both Males and Females
Department: 46876 (Partners In Health)
Department Contact: Peg Andrews (8-341686)
Objective: To provide appropriate and sufficient nutrition to discharged patients until an outside source is obtained.
Persons: 14
Expenses: 360
Revenues: 0
Benefit: 360

Totals for Health Care Support Services (A3)
Persons: 50,018
Expenses: 526,055
Revenues: 1,693
Benefit: 524,362

Totals for Community Health Improvement Services
Persons: 98,651
Expenses: 1,744,229
Revenues: 629,914
Benefit: 1,114,315
Health Professions Education (B)
Physicians/Medical Students (B1)

ETHICS IN THE ROUND
Description: Monthly presentations designed to provide education to medical professionals on current ethics topics.
Gender: Both Males and Females
Department: 25768 (Continuing Education)
Department Contact: Jay Ripley (8-9964)
Objective: Provide a forum for medical professionals to discuss ethics issues.
Persons: 935
Expenses: 4,250
Revenues: 0
Benefit: 4,250

PHYSICIAN GUEST LECTURE PROGRAM
Description: Professional education lectures for physicians and healthcare professionals covering topics such as Traditional Approaches to Pain Management, Resolving Shoulder Impairments, and the Dilemma of Surgery in Extreme Old Age.
Gender: Both Males and Females
Department: 25768 (Continuing Education)
Department Contact: Jay Ripley (8-9964)
Objective: Provide physician education to medical staff and medical students.
Persons: 764
Expenses: 4,020
Revenues: 0
Benefit: 4,020

RESEARCH LUNCH AND LEARN
Description: One hour lectures on current health care research topics.
Gender: Both Males and Females
Department: 25768 (Continuing Education)
Department Contact: Jay Ripley (8-9964)
Objective: Provide research education to physicians and healthcare providers.
Partners: WVU Research Grants
Persons: 852
Expenses: 4,750
Revenues: 0
Benefit: 4,750

RURAL OUTREACH PHYSICIAN EDUCATION
Description: Outreach education provides professional education to physicians and health care providers in outlying areas. In 2008, 37 outreach programs were held.
Gender: Both Males and Females
Department: 25768 (Continuing Education)
Department Contact: Jay Ripley (8-9964)
Objective: To further the education of health care professionals in rural West Virginia.
Persons: 459
Expenses: 4,750
Revenues: 0
Benefit: 4,750
Totals for Physicians/Medical Students (B1)

Persons: 3,010
Expenses: 17,770
Revenues: 0
Benefit: 17,770

Nurses/Nursing Students (B2)

LACTATION EDUCATION
Description: Lectures to nursing students at the University of Charleston and WV State University on the value of and importance of breastfeeding.
Gender: Both Males and Females
Department: 43116 (Lactation)
Department Contact: Jamie Peden (8-2180)
Objective: To promote, support, and protect breastfeeding in our area.
Persons: 60
Expenses: 544
Revenues: 0
Benefit: 544

NURSING PATHWAYS PROGRAM
Description: CAMC and WV State Community and Technical College have formed a partnership to provide a two-year nursing program. The Nursing Pathways Program includes three distinct entries to earning a two-year associate degree. 1) a mid year ADN program 2) a Paramedic to Registered Nurse Fast Track Program and 3) a Licensed Practical Nurse to Registered Nurse Fast Track Program.
Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: To increase the number of licensed RNs.
Persons: 85
Expenses: 754,440
Revenues: 735,814
Benefit: 18,626

RENAL NURSING CLASS
Description: Nursing classroom component on renal nursing taught at WV Southern Community College.
Gender: Both Males and Females
Department: 41032 (3 South)
Department Contact: Tammy Mitchell (8-7579)
Objective: The students will have a better understanding of ARI/CKD/ESRD and treatments for the stages of renal insufficiencies.
Persons: 20
Expenses: 120
Revenues: 0
Benefit: 120
Totals for Nurses/Nursing Students (B2)

Persons: 165
Expenses: 755,104
Revenues: 735,814
Benefit: 19,290

Other Health Professional Education (B3)

CAMC NURSING AND OTHER HEALTH CARE PROFESSIONAL EDUCATION

Description: Provision of a clinical setting, including staff time for education for nursing students, LPN students, Aides, HUCs, and other health profession students enrolled in outside organizations.

Gender: Both Males and Females
Department: -46872 (Planning)
Department Contact: David Jarrett (8-7854)
Objective: To provide clinical experiences for students.
Persons: 1,264
Expenses: 2,512,946
Revenues: 0
Benefit: 2,512,946

HEALTH UNIT COORDINATOR TRAINING

Description: CAMC created a training program that WV State Community and Technical College provided to teach the necessary skills/ability to obtain required competency levels as a health unit coordinator. The program is open to eligible community applicants.

Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: Twenty-nine students tested; 16 passed and 12 completed the program. Students successfully completing the program earned 15 college credit hours from WVSCTC.
Persons: 20
Expenses: 11,657
Revenues: 0
Benefit: 11,657

MEDICAL EXPLORERS

Description: A program designed to introduce youth in Kanawha and Putnam counties who are 14 years of age and have completed the 8th grade or are ages 15 to 20 and have designated health care as their health cluster to the health care environment.

Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: Increase health career awareness by educating middle and high school students about health professions and careers.
Partners: Boy Scouts of America - Exploring program
Persons: 54
Expenses: 884
Revenues: 0
Benefit: 884
MOUNTAIN STATE UNIVERSITY PHYSICIAN ASSISTANT STUDENT ROTATIONS

Description: The hospitalist program had two physician assistant students from MSU during a 6-week rotation in the hospital. CAMC's hospitalists spent 25% of the student's rotation directly instructing/interacting with the students.

Gender: Both Males and Females
Department: 42005 (Hospitalist Program)
Department Contact: Diane Bossie (8-5848)
Persons: 5
Expenses: 79,725
Revenues: 0
Benefit: 79,725

RADIOLOGY EQUIPMENT - SOUTHERN WV COMMUNITY AND TECHNICAL COLLEGE

Description: Provided used view boxes and radiolucent immobilization positioning sponges for radiology students to practice in the lab setting at the school.

Gender: Both Males and Females
Department: 41518 (Medical Imaging)
Department Contact: Tuanya Layton (8-9289)
Objective: Provide imaging experience and allow student to critique radiographic imagines as well as analyze technical factors.
Persons: Unknown
Expenses: 2,400
Revenues: 0
Benefit: 2,400

RURAL TRAUMA TEAM DEVELOPMENT COURSE

Description: The course is designed by the American College of Surgeons Committee on Trauma to help rural hospitals with the development of their trauma teams.

Gender: Both Males and Females
Department: 41232 (Trauma Services)
Department Contact: Kelly Jo Evans, RN (8-7861)
Objective: The purpose of the course is to increase efficiency of resource utilization and improve the level of care provided to the patient. To educate the audience regarding the state's regional, and local trauma system. Outline components of the various stages of trauma assessment. Outline the components of the primary survey, decision to transfer, secondary survey, and demonstrate the concepts of the primary survey.
Persons: 80
Expenses: 3,280
Revenues: 0
Benefit: 3,280

Totals for Other Health Professional Education (B3)
Persons: 1,423
Expenses: 2,610,892
Revenues: 0
Benefit: 2,610,892
Scholarships/Funding for Professional Education (B4)

UNIVERSITY OF CHARLESTON HEALTH PROGRAM SUPPORT

Description: Financial Support for faculty for the nursing and pharmacy programs at the University of Charleston.

Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: To maintain an adequate number of health professionals in the community to fill existing and future health care profession needs.

Persons: Unknown
Expenses: 285,780
Revenues: 0
Benefit: 285,780

Totals for Scholarships/Funding for Professional Education (B4)

Persons: Unknown
Expenses: 285,780
Revenues: 0
Benefit: 285,780

Totals for Health Professions Education

Persons: 4,598
Expenses: 3,669,546
Revenues: 735,814
Benefit: 2,933,732

Research (D)

Clinical Research (D1)

CANCER RESEARCH

Description: The Center for Cancer Research is primarily involved in cooperative group treatment and prevention studies sponsored by the National Cancer Institute. National Surgical Adjuvant Breast and Bowel Project (NSABP), Eastern Cooperative Oncology Group (ECOG), Pediatric Oncology Group (POG), and the Southwest Oncology Group (SWOG). Additionally, the Cancer Research Center is now opening new pharmaceutical sponsored trials of interest to their patients.

The Cancer Research Center maintains nearly ninety protocols for patients at the center, opening new protocols for cancer patients each month. More than 355 patients are currently enrolled in cancer research trials at CAMC. Referrals to the research center come from private physicians, oncologists, surgeons, urologists, and from the patients themselves. The Center works closely with the David Lee Cancer Center.

Gender: Both Males and Females
Department: 25810 (CHERI)
Department Contact: Greg Souther (8-9903)
Objective: Cancer Research
Persons: 355
Expenses: 310,353
Revenues: 108,536
Benefit: 201,817

CLINICAL SCIENCES RESEARCH
Description: The Clinical Trials Center has been involved in front line clinical research for 18 years and provides a focused mechanism for evaluating new drugs and drug uses, new medical devices, and quality of life aspects associated with these products. It conducts both inpatient and outpatient studies in many therapeutic areas. Specialty areas include: Behavioral Medicine, Infectious Disease, Endocrinology, Emergency Medicine, GI, Hematology/Oncology, ENT, surgery, OB-GYN, Peds, Pulmonary, Rheumatology, Neurology, General Medicine and Cardiology.
Gender: Both Males and Females
Department: 25810 (CHERI)
Department Contact: Greg Souther (8-9903)
Persons: 367
Expenses: 1,033,318
Revenues: 955,809
Benefit: 77,509

Totals for Clinical Research (D1)
Persons: 722
Expenses: 1,343,671
Revenues: 1,064,345
Benefit: 279,326

Financial and In-Kind Contributions (E)
Cash Donations (E1)

CIVIC AFFAIRS
Description: The Civic Affairs Council is comprised of employees who review the applications for charitable donations and make awards based on specific community benefit criteria. Funding provided to area high schools for Project Graduation, March of Dimes, Daymark, Inc., Salvation Army, WV Health Right, American Diabetes Association, American Lung Association, Mental Health Association, The Education Alliance, Girl Scouts, Cystic Fibrosis Foundation, Friends of Celebration Station, REA of Hope, Alzheimer's Association, Recording for the Blind/Dyslexic, WV JDRF, Children's Therapy Clinic, Charleston Daily Mail's Neediest Cases, Union Mission, Appalachian Children's Chorus, Charleston Ballet, Inc., Big Brothers/Big Sisters, and Covenant House of WV.
Gender: Both Males and Females
Department: 10000 (Civic Affairs)
Department Contact: Tom Kuhn (8-7386)
Objective: Provide financial support to programs and services in our service area to support educational, social services, civic and economic development requests with health related priorities.
Persons: 1,200
Expenses: 29,024
Revenues: 0
Benefit: 29,024
Totals for Cash Donations (E1)

Persons: 1,200
Expenses: 29,024
Revenues: 0
Benefit: 29,024

In-kind Donations (E3)

CCHIT SECURITY WORK GROUP

Description: Staff serve on the Certification Commission for Healthcare Information Technology (CCHIT), a certification body for electronic health records and their networks, and an independent, voluntary, private-sector initiative. The group's mission is to accelerate the adoption of health information technology by creating an efficient, credible, and sustainable product certification program.

Gender: Both Males and Females
Department: 21935 (Information Services Administration)
Department Contact: Brad Young (8-7901)
Objective: To accelerate the adoption of health information technology by creating an efficient, credible, and sustainable product certification program.

Persons: Unknown
Expenses: 3,410
Revenues: 0
Benefit: 3,410

COMMUNITY BOARD PARTICIPATION BY CAMC PERSONNEL

Description: David Ramsey, President and CEO participated on the HealthNet Aeromedical Board of Directors, WV Hospital Association, American Hospital Association, Regional Policy Board, VHA Central Atlantic Board of Directors, Health Insights, Institute of Healthcare Executives and Suppliers, WV Insurance Commission Access WV High Risk Pool, University of Charleston Board of Trustees, Edgewood Summit Board of Directors, Clay Center for the Arts & Sciences – WV Board of Directors, Mid-Atlantic Technology, Research & Innovation Center Board of Directors, WV Chamber of Commerce Board of Directors, and the West Virginia Roundtable.

Beth Samples, Vice President, Human Resources, participated on the governing board of Covenant House.

Beverly Kitchen, RN, Regional Care Coordinator, Right From the Start, participated on the boards and committees of the March of Dimes, Upper Kanawha Valley Starting Points, Perinatal Health Partnership Central Committee, Perinatal Health Partnership Universal Screening Committee, NICU Family Support (March of Dimes) and Program Services Management Committee for the SCRIPT Project for WV.

Dawn Schoolcraft, Associate Administrator, Women and Children's Hospital, participated on board of Ronald McDonald House.
Kathleen Mimnagh M.D., Medical Director CAMC Hospitalist Program's participation on the National Marfan Foundation (Bd. of Directors), WV Symphony (Bd. Member), WV Youth Symphony (Bd. Member), WV Representative for Cardiovascular Centers of Excellence and was the Kenna Elementary Wellness Committee's Advisor.

Dr. Elizabeth L. Spangler, Vice President, Medical Affairs, participated on the governing board's of the Edgewood Summit and WV Medical Professional Health Program.

Gail Pitchford, President of the CAMC Foundation participated on the governing boards of the Capitol Market, the Charleston Rotary, WV Cycling Foundation, Together for Kids, and Kanawha Hospice.

Janna Inghram, Director Workforce Development participated on the Workforce Investment Board and the WV State Community and Technical College Board of Governors and the Kanawha Coalition Manpower Workgroup.

Ken Wilson, Maintenance Department participated in monthly meetings in Hurricane, WV to review issues pertaining to client rights, grievances to persons under the care of Prestera in group homes or other community settings.

Mike Williams, Administrator, General Hospital, participated on the State Trauma Advisory Committee that meets twice a year on trauma services in West Virginia.

Robert D. Whitler, Vice President, Government and Community Affairs participated on the governing boards of WV Health Right, WomenCare, East End Association, Center for Rural Health Development, and the WV Board of Osteopathy.

Sharon Hall, President, CAMC Health Education and Research Institute, participated on the governing boards of the WVU School of Medicine Advisory Board, WV School of Osteopathic Medicine, WV Telehealth Alliance, United Way, WV Nursing Leadership Institute, AAMC Leadership Development Committee, the Charleston Rotary, and WVU Physicians of Charleston. Ms. Hall also provided a presentation to the AAMC Group on Resident Affairs.

Tuanya Layton, Director Medical Imaging, participated on the boards of the Appalachian Association of Nuclear Medicine Technology and the WV State Community and Technical College.

Brenda Grant, Chief Strategy Officer, participated on the United Way Community Services Committee, Kanawha Coalition for Community Health Improvement Steering Committee, and as a Malcolm Baldridge National Examiner.

Karen Stewart, Associate Administrator, General Hospital, participated on the American Association of Respiratory Care's Board of Directors.
Department: 21900 (CAMC Administration)
Department Contact: David Ramsey (8-7627)
Objective: To share CAMC's leadership, knowledge and experience in the fields of healthcare, management, and education with community boards and associations to enhance the community.
Persons: Unknown
Expenses: 71,677
Revenues: 0
Benefit: 71,677

EQUIPMENT REPAIRS/MED REHAB PROGRAM SUPPORT
Description: Support for Medical Rehab Program and Challenged Sports Programs - time spent repairing or crafting equipment and devices to be used by patients and challenged athletes.
Gender: Both Males and Females
Department: 41346 (Medical Rehab)
Department Contact: Jeremiah Gagnon (8-7608)
Objective: Expose new patients to challenged sports.
Partners: SCI/SEA Board members, rehab team, community members
Persons: Unknown
Expenses: 2,960
Revenues: 0
Benefit: 2,960

HOMELESS VETERANS FUND
Description: The staff of Memorial Hospital's emergency room donated recipes and compiled cookbooks for donations to the Homeless Veterans Fund and participated in a Christmas stocking contest with personal hygiene supplies donated to Homeless Veterans Groups.
Gender: Both Males and Females
Department: 42105 (Emergency Department Memorial)
Department Contact: Kim Morgan (8-4172)
Persons: 30
Expenses: 4,444
Revenues: 1,100
Benefit: 3,344

PARTNERS IN HEALTH NETWORK
Description: The network serves to improve the delivery of health care in the region by providing a network administrative center, physician liaison, patient surveys, outreach activities, networking, credentialing, purchasing program, critical access hospital support, and educational activities, workshops, and presentations designed for small rural hospitals and health clinics in the region.
Gender: Both Males and Females
Department: 46876 (Partners In Health)
Department Contact: Tom Kuhn (8-7386)
Objective: Assist small rural hospitals and health clinics to remain viable.
Persons: Unknown
Expenses: 112,737
Revenues: 0
Benefit: 112,737

RONALD MCDONALD HOUSE HOUSEKEEPING SUPPORT
Description: Provides Housekeeping Services for Ronald McDonald House.
Gender: Both Males and Females
Department: 41804 (Housekeeping)
Department Contact: Joe Tucker (8-6241)
Persons:  Unknown
Expenses:  6,543
Revenues:  0
Benefit:  6,543

WV ASTHMA COALITION
Description: Participation on the WV Asthma Coalition which supports the use of NHIH guidelines and disseminates these "best practices" to providers and health professionals throughout the state. The coalition works to assure quality of hospital care, establish a team approach to treating asthma, identify economics of poor care and policy changes for areas of reimbursement and patient education, and to develop guidelines or teaching tools for screening.
Gender:  Both Males and Females
Department:  42500 (Respiratory Care)
Department Contact:  Chuck Menders (8-9401)
Persons:  Unknown
Expenses:  1,610
Revenues:  0
Benefit:  1,610

WV EHEALTH INITIATIVE
Description: Staff serve on coalition of representatives from health care, business and state government to promote the broad adoption, use and coordination of information technology in health care.
Gender:  Both Males and Females
Department:  21935 (Information Services Administration)
Department Contact:  Brad Young (8-7901)
Objective:  Promote the rapid adoption of information technology in health care.
Partners:  Other Health Care Providers
          Business
          State Government
Persons:  Unknown
Expenses:  21,000
Revenues:  0
Benefit:  21,000

Totals for In-Kind Donations (E3)
Persons:  30
Expenses:  224,381
Revenues:  1,100
Benefit:  223,281

Totals for Financial and In-Kind Contributions
Persons:  1,230
Expenses:  253,405
Revenues:  1,100
Benefit:  252,305
Community Building Activities (F)
Workforce Development (F8)

EDUCATIONAL AND CAREER PRESENTATIONS AT AREA SCHOOLS
Description: Presentations on careers in respiratory care.
Gender: Both Males and Females
Department: 42500 (Respiratory Care)
Department Contact: Chuck Menders (8-9401)
Persons: 35
Expenses: 534
Revenues: 0
Benefit: 534

HEALTH CAREER AWARENESS CAMPAIGN
Description: A program designed to promote awareness of health care careers to youth, under-employed adults or those changing careers.
Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: Increase the pipeline for health professionals in our community.
Persons: Unknown
Expenses: 3,088
Revenues: 0
Benefit: 3,088

PHARMACY TECHNICIAN CERTIFICATION PROGRAM
Description: CAMC covered the costs of a Pharmacy Technician Certification Program in order to meet the skill requirements listed in the job description and develop skills necessary to required competency levels.
Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: Provide a flexible schedule, stipends, loan forgiveness, and leave time for incumbent workers to complete the program.
Persons: 1
Expenses: 2,849
Revenues: 0
Benefit: 2,849

PUTNAM COUNTY CAREER DAY
Description: Staffed a booth to provide information to students on careers in respiratory therapy.
Gender: Both Males and Females
Department: 42500 (Respiratory Care)
Department Contact: Chuck Menders (8-9401)
Persons: Unknown
Expenses: 547
Revenues: 0
Benefit: 547

WORK EXPERIENCE/ON THE JOB TRAINING (OJT)
Description: Provides students enrolled in post-secondary educational facilities with related on-the-job training hours (work-based experience) required for graduation.
Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: Provide students with required work based experience hours to graduate.
Persons: 100
Expenses: 381
Revenues: 0
Benefit: 381

Totals for Workforce Development (F8)
Persons: 136
Expenses: 7,399
Revenues: 0
Benefit: 7,399

Other – Health Fair (F9)

ATV SAFETY BOOTH AT DOW CHEMICAL HEALTH FAIR
Description: Provided a booth promoting ATV Safety at Dow Chemical's employee health fair. Offered education pamphlets and provided information.
Gender: Both Males and Females
Department: 0 (Unknown)
Objective: To provide the community basic safety points on ATV safety and information on the current WV ATV laws.
Persons: 200
Expenses: 220
Revenues: 0
Benefit: 220

HEALTHFEST
Description: Health Fair offering over 25 screenings and health information to the public.
Gender: Both Males and Females
Department: 21942 (Marketing)
Department Contact: Elizabeth Pellegrin (8-5757)
Objective: To serve the Kanawha Valley with free screenings to improve health and preventive care.
Persons: 1,500
Expenses: 87,490
Revenues: 10,464
Benefit: 77,026

TEDDY BEAR FAIR
Description: Children's Health Fair.
Gender: Both Males and Females
Department: 43120 (Pediatrics)
Department Contact: Susan Russell (8-2885)
Objective: Allow children to visit the hospital in a non-threatening way, complete with playing with medical equipment and trying on surgical masks. They receive tours of the hospital, play games, receive a car seat education, and health education materials.
Partners: Carelink/CAMC Foundation and Kohls
Persons: 994
Expenses: 21,724
Revenues: 10,500
Benefit: 11,224
Totals for Other (Health Fairs) (F9)
Persons: 2,694
Expenses: 109,434
Revenues: 20,964
Benefit: 88,470

Totals for Community Building Activities
Persons: 2,830
Expenses: 116,833
Revenues: 20,964
Benefit: 95,869

Community Benefit Operations (G)
Dedicated Staff (G1)

COMMUNITY BENEFIT OPERATIONS
Description: Planning Department staff dedicated to Community Benefit Reporting.
Gender: Both Males and Females
Department: -46872 (Planning)
Department Contact: David Jarrett (8-7854)
Objective: To compile and report the organization's community benefit by surveying the individual departments, administrators, and other staff at our three hospitals.
Persons: Unknown
Expenses: 12,724
Revenues: 0
Benefit: 12,724

KANAWHA COALITION FOR COMMUNITY HEALTH IMPROVEMENT
Description: A community partnership of volunteers from all the local hospitals, Kanawha Health Department, Kanawha County Schools, Wellness Council of WV, and local businesses with a mission to identify and evaluate health risks and coordinate resources to measurably improve the health of the people of Kanawha County.
Gender: Both Males and Females
Department: 46832 (Community Health)
Department Contact: Judy Crabtree (8-7557)
Objective: Mobilize community groups to address the community focus areas of obesity, lack of physical activity and tobacco use.
Persons: Unknown
Expenses: 74,469
Revenues: 0
Benefit: 74,469
Totals for Community Benefit Operations

Persons: 0
Expenses: 87,193
Revenues: 0
Benefit: 87,193

Grand Total:

Number of Activities: 86
Persons: 108,031
Expenses: $7,214,877
Revenues: $2,452,137
Benefit: $4,762,740