Charleston Area Medical Center
Charleston, West Virginia

2009 Community Benefit Report
Executive Summary

This community benefit report describes the programs and services going on everyday at Charleston Area Medical Center to improve the health of our community.

In 2009, Charleston Area Medical Center provided $125,140,297 in community benefit. These dollars, however, cannot adequately portray the lives touched. In our community, this includes mothers, newborns, grandparents, the homeless, children and youth in our schools, and the working poor... and many more, as you will see. Our programs and services go well beyond the traditional health care we often think of when we consider hospital care and are delivered both inside and outside the walls of our hospitals. They are driven by our mission, Striving to provide the best health care to every patient, every day. Our hospitals and outpatient programs bring our mission to life – providing effective, efficient, equitable, timely and safe care to all, regardless of their ability to pay.

Charleston Area Medical Center is a not-for-profit three-hospital system designed to provide care for our community residents throughout every stage of their lives. Our patients depend on us to provide convenient and compassionate care – care delivered regardless of a patient’s ability to pay. As a resident teaching facility for internal medicine, internal medicine/pediatrics, internal medicine/psychiatry, family medicine, pediatrics, surgery, psychiatry, obstetrics and gynecology, emergency medicine, urological surgery, osteopathic internship, internal medicine geriatric fellowship, vascular surgery fellowship and pharmacy, we give patients access to the latest developments in medical care. We provide our community with programs of excellence in cardiovascular services, medicine, surgery, oncology, trauma, neurology, orthopedics, rehabilitation, bariatrics, women and children’s services.

We give back to our community because we understand the impact that exceptional medical care, charity care, education, corporate contributions and community partnerships have on the lives of real people. In this report, you will read about examples of the programs we provide to the community and how we demonstrate our community commitment.
2009 COMMUNITY BENEFIT SUMMARY

CHARITY CARE AT COST $18,776,672
Free or discounted health services provided to persons who meet the organization's criteria for financial assistance and are thereby deemed unable to pay for all or a portion of the services. Charity care is reported in terms of costs, not charges. Charity care does not include (1) bad debt or uncollectible charges that the hospital recorded as revenue but wrote off due to failure to pay by patients, or the cost of providing such care to patients; (2) the difference between the cost of care provided under Medicaid or other means-tested government programs or under Medicare and the revenue derived therefrom; or (3) contractual adjustments with any third-party payors.

GOVERNMENT SPONSORED MEANS-TESTED HEALTH CARE SHORTFALLS
Includes the unpaid costs of public programs for low income persons; the “shortfall” created when a facility receives payments that are less than cost of caring for public program beneficiaries. This payment shortfall is not the same as a contractual allowance, which is the full difference between charges and government payments.

Unreimbursed Medicaid $54,335,533
Other Public Unreimbursed Costs $3,012,362
Includes CHIPS, Prevention First, Catastrophic Illness Commission, Community Access Program

HEALTH PROFESSIONS EDUCATION $41,318,196
Includes programs and financial assistance for physicians, medical students, nurses and nursing students, interns and other health professionals. Helping prepare future health care professionals is a distinguishing characteristic of not-for-profit health care and constitutes a significant community benefit.

SUBSIDIZED HEALTH SERVICES $682,975
Clinical programs that are provided despite a financial loss so significant that negative margins remain after removing the effects of charity care, bad debt and Medicaid shortfalls. Nevertheless, the service is provided because it meets an identified community need and if no longer offered, it would be either unavailable in the area or fall to the responsibility of the government or other not-for-profit organization to provide. Subsidized health services at CAMC include Family Resource Center support at $257,870; the Lactation Support Program at $119,832 and the Palliative Care Program at $305,273.

COMMUNITY BENEFIT PROGRAMS AND SERVICES $7,014,559
See attached report.

- Community Health Improvement Services $1,959,341
- Financial and In-Kind Contributions 174,019
- Community Building Activities 191,682
- Community Benefit Operations 89,668
- Research 324,324
- Health Professions Education (not included above) 4,275,525

TOTAL $125,140,297

In addition to the above, although Medicare and Bad Debt are not included as part of the community benefit report per IRS guidelines, they are reflective of CAMC’s role in providing benefit to our community.

UNREIMBURSED MEDICARE AT COST $67,963,877
Medicare is not considered a means tested program and thus is not included as part of community benefit.

BAD DEBT AT COST $21,565,681
Unreimbursed costs, excluding contractual adjustments, arising from the failure to pay by patients whose health care has not been classified as charity care.

NOTE: Charity Care, Unreimbursed Medicare, Medicaid and Bad Debt – The total cost estimate for this care was determined with the use of CAMC’s cost accounting module which is a component of its financial decision support system. A sample of patients receiving services and classified as high financial risk were processed through CAMC’s cost accounting system to derive total cost which includes the direct cost of patient care and an overhead cost allocation. Having derived total cost for this population, a cost to charge ratio was determined.
INTRODUCTION AND OVERVIEW (Form 990, Part I,1; Part III,1.)

Charleston Area Medical Center (CAMC) focuses on the health of our patients and our community. Our mission is “Striving to provide the best health care to every patient, every day.”

Our vision also shows our commitment to our community:

Charleston Area Medical Center, the best health care provider and teaching hospital in West Virginia, is recognized as the:

- Best place to receive patient-centered care.
- Best place to work.
- Best place to practice medicine.
- Best place to learn.
- Best place to refer patients.

CAMC’s Core Values: Quality, Service with Compassion, Respect, Integrity, Stewardship, Safety

CAMC is West Virginia’s largest medical center with over 6,000 employees and 586 Medical Staff. CAMC is licensed for 838 beds at three campuses: General Hospital (268 beds), Memorial Hospital (424 beds) and Women and Children’s Hospital (146 beds). Our health care services delivery focuses on providing a full range of inpatient and outpatient services as a tertiary regional referral center, teaching and safety net hospital. As a regional referral center, CAMC has one of only two state Level I Trauma Centers, a Level III Neonatal Intensive Care Unit, a Pediatric Intensive Care Unit, a TJC Certified Primary Stroke Center and a Bariatric Center of Excellence. CAMC is the primary safety net provider of women and children’s and trauma services in central and southern WV, providing 23% of the charity care in the state. CAMC has established medical and allied health education excellence as a core competency and has 85 WVU/WVSOM medical students training at CAMC hospitals, 171 CAMC employed residents per year, a School of Nurse Anesthesia (offering a clinically oriented doctoral program in management practice in nurse anesthesia [DMPNA] with Marshall University – the only such doctoral degree housed in a business school in the U.S.), and serves as a training site for more than 700 students in various health disciplines.

In 2009, CAMC had 38,895 inpatient discharges, 584,748 outpatient visits, 2,984 deliveries and 103,216 visits to our Emergency Departments. CAMC’s inpatient payer mix is 44% Medicare, 21% Commercial, 22% Medicaid, 5% Self Pay, and 8% Other.

CAMC does much more than just provide health care; we are involved in nearly every aspect of the lives and well being of the community we serve. Our organization was born out of community need and continues in that tradition today. Creative state-of-the-art programs and services are available to our community because we invest our time, talents, and bottom-line to serve our community – particularly the needs of the low income, elderly and other vulnerable persons.

COMMUNITY INFORMATION (Form 990, Schedule H Part VI. 4)

CAMC’s community and primary area of focus is defined as our primary and secondary service areas and includes Kanawha, Putnam, Boone, Fayette, Logan, Braxton, Jackson, Lincoln, Raleigh, Clay, Nicholas and Roane Counties. We provide, alone and in collaboration, a wide-ranging array of community benefit services designed to improve community health and the health of individuals, and to increase access to health care. This includes providing free and discounted services to people who are uninsured and underinsured.
Community benefits are programs or activities that provide treatment or promote health and healing as a response to identified community needs and meet at least one of the following community benefit criteria:

- Improves access to health care services.
- Enhances health of the community.
- Advances medical or health care knowledge.
- Relieves or reduces the burden of government or other community efforts.

*A Guide for Planning and Reporting Community Benefit, 2008 Edition*

Charleston Area Medical Center defines community benefits as programs or services that address community health and health-related needs and provide measurable improvement in health access, health status, and the use of health resources. Also included are charity care, unpaid costs of Medicare and Medicaid and unpaid costs of other public programs.

CAMC is the largest provider of uncompensated care and the largest Medicaid provider in West Virginia. CAMC is also the primary medical safety net provider of women and children’s and trauma services in central and southern West Virginia.

Additionally, CAMC is the only major teaching hospital in southern West Virginia. As a teaching hospital, CAMC serves the uninsured and underinsured with highly specialized safety net services. For years,
CAMC has trained physicians, nurse anesthetists, and numerous other allied health professionals. Community benefit examples include Graduate Medical Education, University of Charleston nursing education support, West Virginia State College nursing education support, clinical rotations and School of Nurse Anesthesia.

CAMC takes its role of support to rural hospitals very seriously and is an active participant in strengthening services to these hospitals. Examples of community benefit and programs in this area include: Telemedicine sites, Partners In Health, Partner’s Program, and Physician Networking and Outreach.

In total, CAMC provides over $125,140,297 in overall community benefit to the residents of its primary and secondary service areas.

COMMUNITY BENEFIT STANDARD  
(Form 990 Schedule H Supplemental Information Part VI. 6)
The Community Benefit Standard was first set forth in 1969 in Revenue Ruling 69-545, 1969-2 C.B. 11. The following factors were considered in Revenue Ruling 69-545 to determine whether a hospital meets the community benefit standard:

- The hospital has a governing board, community board, board of trustees or board of directors composed of prominent civic leaders, rather than exclusively members who are hospital administrators, physicians, or others professionally connected to the hospital;
- Admission to the hospital’s medical staff is open to all qualified physicians in the area, consistent with the size and nature of the facility;
- The hospital operates a full-time emergency room open to everyone, regardless of ability to pay;
- The hospital provides non-emergency care to everyone in the community who is able to pay either privately or through third parties, including Medicare and Medicaid;
- The hospital serves a broad cross-section of the community through research or charity care;
- The hospital applies any surplus funds toward improving facilities, equipment, patient care, medical training, research and education.

The hospital has a governing board, community board, board of trustees or board of directors composed of prominent civic leaders, rather than exclusively members who are hospital administrators, physicians, or others professionally connected to the hospital.

CAMC’s Board is comprised of 17 voting members. The hospital Chief Executive Officer serves on the Board ex officio with vote. The current Chief of Staff and Immediate Past Chief of Staff also serve on the Board as ex officio with vote. Twelve Board members are community volunteers; two additional members are members of the CAMC Medical Staff.

Admission to the hospital’s medical staff is open to all qualified physicians in the area, consistent with the size and nature of the facility.

To fulfill its role as a regional medical center and a Level I Trauma Center, CAMC needs a mechanism to assure 24/7 coverage by emergency department physicians, radiologists, anesthesiologists and pathologists. All qualified physicians in the area are eligible for admission to CAMC’s medical staff although the size and nature of CAMC requires that certain hospital based specialists be affiliated with a group that is obligated to provide 24/7 coverage. Therefore, (1) emergency physicians must be employed by the group that is contractually obligated to staff the emergency department on a 24/7 basis; (2) radiologists must be employed by the radiology group that is contractually obligated to provide 24/7 coverage; (3) anesthesiologists must be employed by the anesthesia group that is contractually obligated to provide 24/7 coverage; and (4) pathologists are CAMC employees obligated to provide 24/7 coverage.

The hospital operates a full-time emergency room open to everyone, regardless of ability to pay.

CAMC operates Emergency Departments at each of the three hospitals. Each Emergency Department is open to anyone, regardless of ability to pay. There were a total of 103,216 visits in 2009: 33,254 at General Hospital; 36,386 at Memorial Hospital and 33,576 at Women and Children’s Hospital. Of these, CAMC had 75,010 Emergency Department visits not resulting in an inpatient admission.
The hospital provides non-emergency care to everyone in the community who is able to pay either privately or through third parties, including Medicare and Medicaid. Charleston Area Medical Center accepts all patients in need of the medical services it offers. CAMC also accepts all patients regardless of their ability to pay and regardless of their financial status. CAMC does not discriminate on the basis of race, creed, color, sex, national origin, religion or handicapped status.

The hospital serves a broad cross-section of the community through research or charity care. CAMC’s service area follows:

West Virginia’s population: 1.8 million
Primary and Secondary Service Area: 551,000

The hospital applies any surplus funds toward improving facilities, equipment, patient care, medical training, research and education.

As a not-for-profit organization, CAMC uses any and all excess funds for the future benefit of the community. Without the need to distribute funds to an owner in the form of dividends or other distributions, CAMC has the ability to keep the "excess of revenue over expenses" within the organization and use all of the funds to further its charitable mission. Examples of how the funds are used include the purchase of equipment, improvement and expansion of the property and buildings, improvement of patient care, provision of care to the uninsured population, provision of community training, and investment in medical training, research and education.
CHARITY CARE POLICY (Form 990 Schedule H Part I, Line 1a)
CAMC is committed to rendering care to patients regardless of their ability to pay for part or all of essential medical care.

CAMC wants prospective patients and the local community agencies to know that CAMC has a financial aid policy that is consistent with CAMC’s charitable mission and values and takes into account each patient’s ability to contribute to the cost of his or her care and CAMC’s financial ability to provide the care.

CAMC has two programs to assist patients in need of financial assistance:

Charity – No payment will be expected from patients who meet the criteria for charity assistance. The main requirements for charity assistance are as follows:

- Income at 200% or less of the West Virginia Department of Welfare income and resource guidelines, and,
- Insufficient assets to pay for the care (assets of $50,000 or less are excluded), and,
- Not eligible for any public programs (such as Medicaid, Medicare, etc.)

Uninsured Discount – Any patient without third-party coverage will be given a 20% discount from charges. (The 20% discount is greater than any discount given to a non-governmental HMO or insurance company.)

PATIENT EDUCATION OF ELIGIBILITY FOR ASSISTANCE
(Form 990 Schedule H Part VI.3) CAMC informs and educates patients and persons who may be billed for patient care about their eligibility for assistance under federal, state, or local government programs or under CAMC’s charity care policy during the registration process. Brochures are available at each registration point with contact information and phone numbers for our Financial Counselors. CAMC Financial Counselors are located in each Emergency Department and Admitting area. During registration, if a patient is uninsured, they may be referred to a Financial Counselor who provides education about Charity Care, Medicaid Eligibility and Federal Disability. WV state employees are also on site at each hospital to accept and process Medicaid applications and notify patients if they qualify.
COMMUNITY NEEDS ASSESSMENT (Form 990 Schedule H Part VI. 2)
CAMC is an active sponsor of the community health survey completed every three years through the Kanawha Coalition for Community Health Improvement. This random telephone survey of Kanawha County residents provides information from our community on community health issues that is used in a county-wide open Community Forum to establish the top three health issues the community will address over the next three-year time frame. The last survey was completed in late 2006 and the Community Forum was held in March 2007 during which obesity, lack of physical activity and tobacco use were identified as the priorities for the next three years. The next survey will take place in 2010. CAMC participates on the Coalition’s Steering Committee and oversees the Community Work Groups as they address these priority issues. Additionally, since 2006 the Kanawha Coalition for Community Health Improvement has been the coordinating body for addressing youth risks and interventions in our county.

Kanawha Coalition for Community Health Improvement
Community Impact - HIGHLIGHTS

In 2009 the Kanawha Coalition re-designed its webpage and changed its web address to [www.healthykanawha.org](http://www.healthykanawha.org). In 2010 the Kanawha Coalition began its own Facebook page.

Tobacco Prevention Update: (2009-2010)

- Conducted second year of Tobacco Prevention Awareness Month in eight additional Kanawha County elementary schools. Recruited WVU Master of Public Health student to evaluate program and make recommendations to Coalition for sustainability. (Fall 2009 - present)
- Saw continued success of our Eat, Drink and Breathe Easy campaign to thank the Kanawha-Charleston Board and to celebrate the anniversary of 100% Clean Indoor Air regulations. Our local campaign was subsequently endorsed by the State Division of Tobacco Prevention and it has professionally reproduced our ads to run in the Charleston Newspapers and on local radio stations. (2009 – present)
- The Kanawha-Charleston Health Department nominated the Kanawha Coalition’s Eat, Drink and Breathe Easy campaign as a NAACHO (National Association of County and City Health Officials) model practice. (2010)
- Presented Eat, Drink and Breathe Easy Campaign to public health professionals during the 2010 State Health Education Council. (April 2010)
- In collaboration with the American Lung Association, we plan a second anniversary celebration of our County’s Clean Indoor Air regulation at WV Power Park. (July 2010)
Chart A shows the trends of smokers and non-smokers among Kanawha County from 2000 through 2008 (CDC SMART BRFSS Data). The Youth Risk Behavior Survey data (Chart B) has not been updated because 2008 data is not available at this time.

**Chart A**

**Kanawha County Adult Smoking Status**

<table>
<thead>
<tr>
<th>Year</th>
<th>Have Never Smoked</th>
<th>Current Smokers</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>50%</td>
<td>40%</td>
</tr>
<tr>
<td>2003</td>
<td>45%</td>
<td>45%</td>
</tr>
<tr>
<td>2004</td>
<td>40%</td>
<td>50%</td>
</tr>
<tr>
<td>2005</td>
<td>35%</td>
<td>65%</td>
</tr>
<tr>
<td>2006</td>
<td>30%</td>
<td>70%</td>
</tr>
<tr>
<td>2007</td>
<td>25%</td>
<td>75%</td>
</tr>
<tr>
<td>2008</td>
<td>20%</td>
<td>80%</td>
</tr>
</tbody>
</table>

**Chart B**

**Tobacco Use by Year High School Students, WVYRBS**

<table>
<thead>
<tr>
<th>Year</th>
<th>Never Used Tobacco</th>
<th>Current Tobacco Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>25%</td>
<td>75%</td>
</tr>
<tr>
<td>2003</td>
<td>35%</td>
<td>65%</td>
</tr>
<tr>
<td>2004</td>
<td>35%</td>
<td>65%</td>
</tr>
<tr>
<td>2005</td>
<td>39%</td>
<td>61%</td>
</tr>
<tr>
<td>2006</td>
<td>41%</td>
<td>59%</td>
</tr>
<tr>
<td>2007</td>
<td>49%</td>
<td>51%</td>
</tr>
<tr>
<td>2008</td>
<td>Data unavailable</td>
<td></td>
</tr>
</tbody>
</table>

**Obesity Prevention Update: (2009-2010)**

- KCCHI continues to serve as a community partner on Kanawha County Schools Wellness Committee.
- Successfully completed “Parents are the Power” and “We Can” projects, engaging dozens of parents in school-based wellness council for Cedar Grove Elementary and Middle Schools. Projects facilitated and evaluated by University of Kentucky doctoral student.
- Conducted second sixth-grade nutrition survey at all 13 Kanawha County Middle Schools. Prepared school-specific reports and PowerPoint presentation for schools.
- Partnered with CAMC Health Education and Research Institute to apply for Robert Wood Johnson Foundation Healthy Kids Healthy Communities Grant in the amount of $360,000/4 years, to address childhood obesity through environmental and policy change. Kanawha County was one of 41 communities to receive this grant nationwide and the only one awarded in the state of West Virginia. (2009 – 2013)
- KCCHI is coordinating the RWJF funded “KEYS 4 HealthyKids” initiative on behalf of CHERI, that serves as the lead, fiscal agent for this grant. There are more than 22 organizational partners on this initiative. (2009 – present)

**Other:**

- KCCHI continues to serve as a founding member of the Kanawha Communities That Care (CTC) Substance Abuse Prevention Partnership. KCCHI’s executive director served as CTC’s Board Chair 2006-09 and continues to serve as a member of the board (2009 – present)

[www.kanawhacountyetc.org](http://www.kanawhacountyetc.org)
MEDICAL EDUCATION
Charleston Area Medical Center provides graduate medical education through eight allopathic residency programs, two osteopathic residency programs and two dually accredited AOA/ACGME programs for 171 residents through affiliations with West Virginia University, West Virginia School of Osteopathic Medicine and Marshall University. CAMC serves as a clinical teaching site for West Virginia University’s third and fourth year medical students. In addition, CAMC has fellowship programs for internal medicine geriatrics and vascular surgery, a research fellow, psychology internship and an on-site pharmacy residency program.

Continuing education and conference service provide over 800 accredited programs annually through contracted conference and education development as well as outreach education services and a Life Support Training Center.

CLINICAL TRAINING SITE
In addition, CAMC operates a School of Nurse Anesthesia and serves as clinical training site through 60 institutional affiliations for 44 health disciplines.

RESEARCH and CLINICAL TRIALS (Form 990, Schedule H Part VI. 7)
CAMC Health Education and Research Institute, Inc., a sister company to CAMC, is actively engaged in clinical trials and has active research protocols in oncology, cardiology/cardiovascular research, medicine and medicine subspecialties, behavioral health community medicine, pediatrics, nursing research and trauma/pain. The majority of this research is conducted at CAMC hospitals.
The CAMC Institute serves as the Education and Research arm of the CAMC Health System. The Institute promotes the health of the community by:

- Sponsoring health professional training programs training the region’s health professionals.
- Providing continuing education to health professionals in the community, region and state.
- Sponsoring management and leadership development programs.
- Sponsoring community health education and prevention education programs for the community.
- Conducting clinical and health services research targeted to improve health and health services delivery of our patients and community.
- Pursuing special program funding and grants to support education and research programs
- Promoting economic development through its employment of approximately 80 full-time education, research and support staff and through its extramural and externally funded sponsored programs.
The CAMC Foundation's mission is to support and promote CAMC’s delivery of excellent and compassionate health services, and its contribution to the quality of life and economic vitality of the region. This is accomplished by support of many services to CAMC patients and employees. Each year the Foundation supports the Prevention First Program at CAMC Women & Children's Hospital. The Prevention First Program seeks to reduce medical costs, facilitate all aspects of health care, including support of the medical plan established by the primary care physician, while meeting the special needs of low-income children and family in the home environment. Specifically, the Prevention First Program promotes healthy outcomes that will decrease pre-term labor, infant mortality, unplanned C-Section rate, NICU/PICU length of stay and increase infant birth weight while promoting childhood well-child care and immunizations. Each year the foundation also helps keep physicians and allied health care employees up-to-date by providing funding for many continuing education programs. In 2009, the Foundation provided a $200,000 grant for continuing education for CAMC employees in support of keeping our employees well trained to better serve our patients. To ensure that our community receives care from well-trained health care professions, the Foundation also provided $250,000 for nursing and allied health scholarships to individuals pursing a career in health care.

IHCPI is an affiliated company of CAMC Health System existing to support the mission of CAMC in striving to provide the best healthcare to every patient every day. When the CAMC Health System determines an essential physician need or access issue for patients is present, IHCPI can be called upon to open a practice. When the existing provider community cannot provide an essential service, IHCPI through its affiliation with CAMC Health System can work to fill the gaps. Currently, IHCPI operates the mission critical entities of the David Lee Cancer Center, Health Plus network and a host of sub-specialty physician practices primarily operated to support the level I trauma mission of the CAMC Health System. IHCPI practices see a disproportionate share of the uninsured and underinsured in their practice locations. When many of the sub-specialists are not providing trauma support, they are providing access to care for many who cannot receive services locally such as dental, oral maxilla-facial/cleft palates, cranial reshaping etc.

SAFETY NET SERVICES
With the number of infants born prematurely rising steadily in recent years, the nation’s hospitals are bolstering services for premature infants and their families. Recognizing that premature infants are more likely than full-term infants to experience complications that require intense medical care such as feeding tubes, ventilators and oxygen monitors, many hospitals are adding or expanding their NICUs. Nationally, NICUs often act as “profit centers for hospitals because of generous reimbursement rates,” according to Price Waterhouse. Unlike the national norm, at CAMC we lose an average of $4,500 for each NICU admission for a total loss of $2,884,984 in 2009. This loss occurs because of high Medicaid utilization (64%) coupled with a low payment rate from Medicaid. Additionally, the average loss for each PICU admission is $7,300 with 59% being Medicaid.

COMMUNITY BUILDING ACTIVITIES (Form 990, Schedule H Part VI. 5)
CAMC's community building activities promote the health of our community through workforce development activities including educational and health care career presentations for youth, under-employed adults and those changing careers and providing work experiences for students enrolled in post-secondary programs with work based experience needed for graduation; and community support through ATV safety education for local businesses. Details for programs and services follows.

COMMUNITY HEALTH SERVICES, COMMUNITY HEALTH EDUCATION, COMMUNITY BASED CLINICAL SERVICES, HEALTH PROFESSIONS EDUCATION AND COMMUNITY BUILDING ACTIVITIES - Details for programs and services in these categories follow.

NOTE: At CAMC, we have measured community benefit since 1993. Initially we used Lyons Software, and then used the methodology created by the West Virginia Health Care Authority. We are again using
Lyons Software. This community benefit inventory reflects CAMC’s community-based and community oriented focus, demonstrates our accountability to the community and our response to unmet needs and the community’s priority health issues. Nationally, there is a significant history to community benefits from the work of the Catholic Health Association, the W.K. Kellogg Foundation, VHA and others. Some states have defined the term legislatively. Generally, these definitions echo the themes of improving health status, disease prevention, charity and unreimbursed care, and improving health access to communities in need. A Guide for Planning and Reporting Community Benefit (2008 Edition) by the Catholic Health Association was used as a guideline, as well as the IRS 2009 Instructions for Schedule (Form 990) for this 2009 Community Benefit Report.
2009 Community Benefit Activities

Community Health Improvement Services (A)
Community Health Education (A1)

AARP DRIVING SAFETY COURSES
Description: Educational program designed to demonstrate how age related changes may affect seniors' driving safety.
Gender: Both Males and Females
Department: 25780 (Health Information Center)
Department Contact: Beverly Withrow-Thornton (8-9989)
Objective: Participants will understand age-related changes that may affect their driving and improve their safety on the road.
Partners: WV Chapter of AARP
Persons: 76
Expenses: 3,000
Revenues: 0
Benefit: 3,000

ADVANCED ANATOMY AND PHYSIOLOGY CLASS
Description: The CAMC Patient Simulation Center offered an advanced anatomy and physiology class to the students of George Washington High School.
Gender: Both Males and Females
Department: 25774 (Patient Simulation Center)
Department Contact: Barbara McKee (8-1859)
Objective: Provide an enhanced educational opportunity for area students.
Persons: 36
Expenses: 880
Revenues: 0
Benefit: 880

ASTHMA AWARENESS
Description: Booth at the State Capitol promoting asthma awareness.
Gender: Both Males and Females
Department: 42500 (Respiratory Care)
Department Contact: Chuck Menders (8-9401)
Objective: Promote awareness of asthma.
Persons: 200
Expenses: 434
Revenues: 0
Benefit: 434

ATV SAFETY PRESENTATION
Description: A presentation and video regarding ATV safety. Designed to promote safety and awareness in school aged children.
Gender: Both Males and Females
Department: 41232 (Trauma Services)
Department Contact: Tresa Pullen, RN, BSN (8-7809)
Objective: Promote ATV Safety, rules of the road, proper gear, size appropriate vehicles, and no passengers.
Persons: 1,165
Expenses: 680
Revenues: 0
Benefit: 680
BABY SIGN LANGUAGE PROGRAM (CLASSES AND PLAYGROUP)
Description: Support and education for parents and their small children both hearing impaired and non-impaired. Sign language vocabulary taught to both parents and children in classroom and play group format.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Promote language development with small children through parent-child interaction through play with signing.
Persons: 216
Expenses: 420
Revenues: 0
Benefit: 420

BICYCLE SAFETY PROGRAM
Description: A program designed to teach bicycle safety at local elementary schools. Programs were held at Mary Ingles, Bridge and Flynn Elementary schools.
Gender: Both Males and Females
Department: 41232 (Trauma Services)
Department Contact: Tresa Pullen, RN, BSN (8-7809)
Objective: To educate elementary school children regarding bicycle and playground safety.
Persons: 300
Expenses: 360
Revenues: 0
Benefit: 360

BRAIN INJURY RESOURCE AWARENESS GROUP (BRAG)
Description: Monthly meeting for BI survivors, family, friends or anyone else interested in the care, rehab, and welfare of individuals who sustained and live with brain injury.
Gender: Both Males and Females
Department: 41346 (Medical Rehab)
Department Contact: Jeremiah Gagnon (8-7608)
Objective: To promote awareness of the many resources available to BI survivors and their friends and family.
Persons: 72
Expenses: 306
Revenues: 0
Benefit: 306

BROKEN PROMISES
Description: A demonstration of scenarios involving students in motor vehicle accidents on prom night starting from the scene of the accident to the student's funeral with speakers providing a presentation on the loss of a loved one after the funeral.
Gender: Both Males and Females
Department: 41232 (Trauma Services)
Department Contact: Tresa Pullen, RN, BSN (8-7809)
Objective: To increase awareness for outcomes of alcohol/drug consumption and driving.
Persons: 500
Expenses: 1,350
Revenues: 0
Benefit: 1,350

CAMC TODAY NEWSPAPER INSERT
Description: Quarterly insert in local newspaper highlighting new physicians, programs and services available to the community. Readership is 77,000.
Gender: Both Males and Females
Department: 21942 (Marketing)
Department Contact: Elizabeth Pellegrin (8-5757)
Persons: Unknown
Expenses: 43,000
Revenues: 0
Benefit: 43,000
CAMC WOUND HEALING CENTER OUTREACH
Description: A series of presentations to local business, community groups, and insurance companies on wound healing and chronic wound care, hyperbaric oxygen therapy, and pressure ulcer treatment via hyperbaric therapy.
Gender: Both Males and Females
Department: 47658 (Wound Healing Center)
Department Contact: Lisa Smith (8-7049)
Objective: Educate the community about wounds and wound care.
Persons: 277
Expenses: 395
Revenues: 0
Benefit: 395

CAR SEAT SAFETY
Description: A program designed to instruct new parents on the use of car seats purchased through Prevention First Grant for the car seat safety class.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Teaches new parents how to safely utilize the car seat they have been provided. If the restraint devices are used correctly the potential for injury to the child in the event of a motor vehicle accident is greatly reduced.
Persons: 144
Expenses: 3,895
Revenues: 0
Benefit: 3,895

CLOSED CIRCUIT TV NETWORK SYSTEM
Description: An on demand TV system offering over 100 educational videos for access to patients and their families. The system also includes a relaxation channel and the ability to access videos based on patient availability by making selections on their telephone keypad.
Gender: Both Males and Females
Department: 25780 (Health Information Center)
Department Contact: Beverly Withrow-Thornton (8-9989)
Objective: To provide consistent patient education for our patients and their families.
Persons: 4,374
Expenses: 13,000
Revenues: 0
Benefit: 13,000

COMMUNITY HEALTH AND OUTREACH
Description: Health education resources provided for area health fairs.
Gender: Both Males and Females
Department: 25780 (Health Information Center)
Department Contact: Beverly Withrow-Thornton (8-9989)
Persons: 100
Expenses: 250
Revenues: 0
Benefit: 250

COMPASSIONATE FRIENDS SUPPORT GROUP
Description: Support group for bereaved parents.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Nationally recognized support group for any bereaved parent.
Persons: 180
Expenses: 840
Revenues: 0
Benefit: 840
CPR CLASS
Description: Basic life saving class for lay providers.
Gender: Both Males and Females
Department: 41032 (3 South)
Department Contact: Odessa Richards (8-3409)
Objective: To teach members of the community basic CPR life saving skills including CPR and Heimlich Maneuver.
Persons: 6
Expenses: 36
Revenues: 0
Benefit: 36

DIABETES EDUCATION/DENTAL CARE AND PREVENTION
Description: Diabetes education program for community groups related to the importance of dental care and preventing dental problems for persons with diabetes.
Gender: Both Males and Females
Department: 25780 (Health Information Center)
Department Contact: Beverly Withrow-Thornton (8-9989)
Objective: Promote understanding and opportunities to improve dental care and practice for people with diabetes.
Persons: 6
Expenses: 325
Revenues: 0
Benefit: 325

DOMESTIC VIOLENCE PRESENTATIONS
Description: Educational presentations on the issues of domestic violence.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: To educate the broader community regarding domestic violence issues.
Partners: CAMC's Residency Programs
Persons: 8
Expenses: 150
Revenues: 0
Benefit: 150

FALL PREVENTION
Description: A Trauma Services community outreach program designed to help reduce falls and injuries in the home.
Gender: Both Males and Females
Department: 41232 (Trauma Services)
Department Contact: Tresa Pullen, RN, BSN (8-7809)
Objective: Reduce critical injuries due to falls around the home.
Persons: 170
Expenses: 235
Revenues: 0
Benefit: 235

HEALTH INFORMATION CENTER
Description: The Health Information Center provides up-to-date reliable health information via the website, provides email responses to health questions and a 1-800 telephone number to request health information.
Gender: Both Males and Females
Department: 25780 (Health Information Center)
Department Contact: Beverly Withrow-Thornton (8-9989)
Objective: Promote health education in the community.
Partners: Lung Association
          American Cancer Society
          American Heart Association
Persons: 34,850
Expenses: 20,000
HEALTHY EATING STARTS WITH SHOPPING S.M.A.R.T.
Description: A Diabetes Education Program designed by registered dietician and certified diabetes educator. The program includes information on how to shop, select, and use foods for healthy meal planning.
Gender: Both Males and Females
Department: 25780 (Health Information Center)
Department Contact: Beverly Withrow-Thornton (8-9989)
Persons: 60
Expenses: 400
Revenues: 0
Benefit: 400

HOSPICE TREE (LOVE LIGHT TREE)
Description: Hospice Tree Table at the Charleston Town Center which raised money to support local hospice.
Gender: Both Males and Females
Department: 47441 (Chemotherapy)
Department Contact: Bev Farmer (8-8399)
Objective: Unknown
Persons: 520
Expenses: 0
Revenues: 520
Benefit:

HUNTING ATV AND TREESTAND SAFETY PRESENTATION
Description: A presentation designed to educate hunters in the safe operation of ATVs while hunting and the safe use of treestands. The presentation includes information on the safe use of fall restraint devices and what to do in case of a fall from a treestand.
Gender: Both Males and Females
Department: 41232 (Trauma Services)
Department Contact: Tresa Pullen, RN, BSN (8-7809)
Objective: Reduce the critical injuries and deaths attributed to the use of ATVs and treestands during hunting season in West Virginia.
Persons: 50
Expenses: 95
Revenues: 0
Benefit: 95

IMAGINE U: A VIRTUAL HEALTHCARE EXPERIENCE
Description: CAMC broadcast of a craniotomy surgery narrated by a local physician via web cast to introduce students to careers in healthcare using technology that links health science classrooms to the real world of health care and hospitals. Students from Boone, Clay, Roane, Jackson, Kanawha and Putnam Counties participated.
Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: Expose the students at eleven high schools in Kanawha and Boone Counties, four vocational and technical centers to health care careers.
Partners: WV Department of Education
Persons: 1,400
Expenses: 19,439
Revenues: 0
Benefit: 19,439

INFANT MASSAGE CLASSES
Description: Classes for parents and infants that cover benefits of massage and specific techniques to soothe a new baby.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Parents learn to decrease tension, fussiness and irritability with their new babies.
Persons: 60
Expenses: 540
Revenues: 0
Benefit: 540

KANAWHA LACTATION ASSOCIATION
Description: Six lactation consultants participate on the Kanawha Lactation Association which meets bi-monthly and works to promote, support, and protect breastfeeding in our area.
Gender: Both Males and Females
Department: 43116 (Lactation)
Department Contact: Jamie Peden (8-2180)
Objective: To promote, support, and protect breastfeeding in our area.
Persons: Unknown
Expenses: 2,500
Revenues: 0
Benefit: 2,500

LIVING WITH YOUR ICD (IMPLANTAABLE CARDIAC DEFIBRILLATOR)
Description: A support group and education for people living with an ICD.
Gender: Both Males and Females
Department: 25780 (Health Information Center)
Department Contact: Beverly Withrow-Thornton (8-9989)
Objective: To teach and inform patients and families with an ICD on ways to improve quality of life.
Persons: Unknown
Expenses: 750
Revenues: 0
Benefit: 750

MAMMOGRAPHY AND BONE DENSITY SCREENING EDUCATIONAL PROGRAM
Description: Educational program provided to the community on the importance of mammography and bone density screenings.
Gender: Females
Department: 41518 (Medical Imaging)
Department Contact: Tuanya Layton (8-9289)
Objective: Educational program designed to explain the importance of regular mammography and bone density screening.
Persons: 340
Expenses: 620
Revenues: 0
Benefit: 620

MASSAGE THERAPY
Description: The program provides massage for patients or parents in the NICU, labor and delivery, mother/baby unit and the Infusion Center.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Stress relief for patients and parents. Provides a time of respite.
Persons: 1,368
Expenses: 26,400
Revenues: 0
Benefit: 26,400

NEW PATIENT CHEMO CLASS
Description: A class designed for patients and their families who are about to begin chemotherapy based on feedback from former patients. The classes are offered twice per month.
Gender: Both Males and Females
Department: 47441 (Chemotherapy)
Department Contact: Bev Farmer (8-8399)
Objective: The class is designed to inform the patients about chemotherapy and available services.
Persons: 26
Expenses: 625
Revenues: 0
Benefit: 625

NICU FAMILY EDUCATION
Description: Educational program offered to parents and families of premature infants in our NICU to better understand the special needs of their children while they are in the unit.
Gender: Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: To prepare parents to participate in their child's care while they are in the NICU.
Persons: 62
Expenses: 2,500
Revenues: 0
Benefit: 2,500

NUTRITION EDUCATION
Description: Educational presentation on healthy brown bag lunches for employees at local businesses.
Gender: Both Males and Females
Department: 41802 (Nutrition Services)
Department Contact: Peg Andrews (8-3416)
Objective: To instill healthy eating habits even when brown bag lunching from home.
Persons: 25
Expenses: 150
Revenues: 0
Benefit: 150

ORGAN DONATION NIGHT AT APPALACHIAN POWER PARK
Description: The renal transplant program at General Hospital sponsors an annual night at the ball park for organ recipients and works in concert with the West Virginia Department of Motor Vehicle and others to educate the public on the importance of organ donation and to register individuals for organ donation.
Gender: Both Males and Females
Department: 41452 (Transplant Center)
Department Contact: Glenn Martin (8-6525)
Objective: To heighten awareness of the importance of organ donation.
Persons: 4,000
Expenses: 1,500
Revenues: 0
Benefit: 1,500

PREGNANCY MASSAGE CLASS
Description: Interactive workshop where partners learn techniques to comfort the expectant mother and laboring women.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Promote massage for pregnancy, labor, and birth and lifelong general relaxation techniques to decrease stress.
Persons: 10
Expenses: 270
Revenues: 0
Benefit: 270

RELAY FOR LIFE
Description: Staffed the Annual Relay for Life in Charleston which promotes cancer awareness and invites cancer survivors and family to participate in the walk. The event raises money for the American Cancer Society.
Gender: Females
RESPIRATORY RALLY
Description: Education Seminar for the public and health care professionals on COPD, Nutrition, and Pulmonary Rehabilitation.
Gender: Both Males and Females
Department: 42500 (Respiratory Care)
Department Contact: Chuck Menders (8-9401)
Objective: Inform the public and health professionals on the extent of the COPD population in the community and provided information on Nutrition and COPD.
Partners: West Virginia Lung Association
Persons: 70
Expenses: 480
Revenues: 0
Benefit: 480

SAFE RIDING PROGRAM
Description: A program designed to teach elementary and middle school aged children safety while riding bicycles and ATVs.
Gender: Both Males and Females
Department: 41232 (Trauma Services)
Department Contact: Tresa Pullen, RN, BSN (8-7809)
Objective: Discuss rules of the road for bicycle safety, ways to be safe while riding in a car, and the safe operation of an ATV.
Persons: 2,000
Expenses: 1,170
Revenues: 0
Benefit: 1,170

SIBLING PREP CLASS
Description: A 90 minute class for children who are soon to become big brothers and big sisters that includes a hospital tour, video and t-shirt.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: To prepare children for the arrival of siblings.
Persons: 85
Expenses: 558
Revenues: 0
Benefit: 558

SLEEP DISORDER LUNCH AND LEARN FOR WV DEPARTMENT OF AGRICULTURE
Description: Provided a lunch time speaker for the WV Dept. of Agriculture to provide general information on sleep disorders.
Gender: Both Males and Females
Department: 42500 (Respiratory Care)
Department Contact: Chuck Menders (8-9401)
Objective: Educate on sleep disorders.
Persons: 30
Expenses: 80
Revenues: 0
Benefit: 80
SPINAL CORD INJURY/ SUPPORT EDUCATION AWARENESS (SCI/SEA)

**Description:** Resource meetings held monthly for SCI survivors, family, new patients or anyone interested in the care and rehabilitation and welfare of individuals who have sustained spinal cord injury.

**Gender:** Both Males and Females

**Department:** 41346 (Medical Rehab)

**Department Contact:** Jeremiah Gagnon (8-7608)

**Objective:** Expose new patients and community members to peers surviving with SCI. Education and updates on research, new techniques and enhance accessible options and community awareness.

**Partners:** SCI/SEA board and community members.

**Persons:** 44

**Expenses:** 1,466

**Revenues:** 0

**Benefit:** 1,466

THINK FIRST FOR KIDS

**Description:** Program focusing on the prevention of head and spinal injuries for elementary school children. In 2009, 84 presentations were held at six local elementary schools.

**Gender:** Both Males and Females

**Department:** 41158 (Neuro ICU General)

**Department Contact:** Debbie Toney (8-3783)

**Objective:** Educate children to help prevent head and spinal injuries on the playground, riding bicycles, car safety, and water safety.

**Persons:** 415

**Expenses:** 9,522

**Revenues:** 0

**Benefit:** 9,522

TOBACCO CESSATION PROGRAM

**Description:** CAMC provides program coordination and incentive rewards for program participants in the Tobacco Cessation Program. The program facilitator and medication components are funded via grants from the American Lung Association and a mini grant from the State of WV.

**Gender:** Both Males and Females

**Department:** 25780 (Health Information Center)

**Department Contact:** Beverly Withrow-Thornton (8-9989)

**Objective:** To increase knowledge of pulmonary diagnostics and impairment ratings.

**Persons:** 72

**Expenses:** 660

**Revenues:** 0

**Benefit:** 660

UNDERSTANDING WORK RELATED HEALTH IMPAIRMENT

**Description:** Educational presentations and tours of the Occupational Lung Center on diagnostics and impairment ratings for the staff of Workers’ Compensation, Social Security Disability Insurance, and the Office of Judges on pulmonary issues.

**Gender:** Both Males and Females

**Department:** 47656 (Lung Center)

**Department Contact:** Byron Young (8-7111)

**Objective:** To increase knowledge of pulmonary diagnostics and impairment ratings.

**Persons:** 72

**Expenses:** 660

**Revenues:** 0

**Benefit:** 660

YOGA PROGRAM IN AREA SCHOOLS

**Description:** A six-week yoga class offered to area schools.

**Gender:** Both Males and Females

**Department:** 43608 (Family Resource Center)

**Department Contact:** Kelly Gilbert (8-2545)

**Objective:** To promote wellness and foster self esteem in a non-competitive way. Yoga's benefits are calming exercise and enhanced balance.

**Persons:** 1,200

**Expenses:** 6,600
**Community Based Clinical Services (A2)**

**BLOOD PRESSURE CHECKS**

**Description:** Blood pressure clinics offered weekly at Littlepage, Carroll Terrace, Lee Terrace, Lippert Terrace and Orchard Manor housing projects.

**Gender:** Both Males and Females

**Department:** 42314 (Cardiac Rehab)

**Department Contact:** Ed Haver (8-9520)

**Objective:** To give residents of various housing projects a regular time to have their blood pressure checked. The goal is controlled blood pressure and many have been counseled regarding medications/compliance.

**Persons:** 520

**Expenses:** 1,716

**Revenues:** 0

**Benefit:** 1,716

**CAMC RYAN WHITE PROGRAM**

**Description:** Primary outpatient care, education, and information for individuals in southern WV (service area is 16 counties in Public Health Districts 1, 3, and 4) who are at-risk or infected with HIV, regardless of ability to pay.

**Gender:** Both Males and Females

**Department:** 46579 (Pharmacy Administration)

**Department Contact:** Christine Teague (8-8106)

**Objective:** Primary care to at-risk and HIV infected persons in the service area.

**Persons:** 318

**Expenses:** 713,780

**Revenues:** 367,456

**Benefit:** 346,324

**CHILD ADVOCACY CENTER**

**Description:** Program designed to provide a safe, child friendly place for children with alleged sexual or physical abuse or neglect. Provide a complete medical and psychosocial evaluation and may include a forensic interview. Provide training and education for prosecutors, Child Protective Services, law enforcement, physicians and health care providers. Also, testify and serve as expert witnesses and consultants.

**Gender:** Both Males and Females

**Department:** 43602 (Children’s Medicine Center)

**Department Contact:** Debbie Carte (8-2536)

**Persons:** 314

**Expenses:** 112,210

**Revenues:** 74,239

**Benefit:** 37,971

**DRUG ADDICTED MOTHER BABY PROGRAM**

**Description:** Program designed to work with pregnant women who have been identified as drug users during the early stages of their pregnancy.

**Gender:** Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Persons: 42
Expenses: 4,800
Revenues: 2,400
Benefit: 2,400

GET PHYSICAL
Description: Annual sports physicals for middle and high school students.
Gender: Both Males and Females
Department: 47654 (Sports Medicine)
Department Contact: Mark Henrich (8-4900)
Objective: Provide annual sports physicals for students of Kanawha and surrounding counties.
Persons: 292
Expenses: 2,800
Revenues: 0
Benefit: 2,800

H1N1 COMMUNITY VACCINATIONS
Description: Free H1N1 flu shot vaccinations for the community.
Gender: Both Males and Females
Department: 46840 (Epidemiology)
Department Contact: Sharon Winefordner (8-8846)
Objective: Prevent or lessen the spread of the H1N1 flu virus in the community.
Persons: 200
Expenses: 278
Revenues: 0
Benefit: 278

MEDICAL REHABILITATION RECREATIONAL THERAPY PROGRAM
Description: Medical Rehabilitation provides a Recreational Therapy Program both during a rehabilitation patient's stay and as an aftercare option for patients needing the service. Services are provided at no charge and include functional activity, aquatic therapy, kinetic activity, activity daily living, family conferences, and patient evaluations.
Gender: Both Males and Females
Department: 41346 (Medical Rehab)
Department Contact: Jeremiah Gagnon (8-7608)
Objective: The return of patients to the highest level of functionality that they can attain.
Persons: 312
Expenses: 47,812
Revenues: 0
Benefit: 47,812

OUTPATIENT MENTAL HEALTH SERVICES
Description: Outpatient mental health services for the uninsured or underinsured.
Gender: Both Males and Females
Department: 43608 (Family Resource Center)
Department Contact: Kelly Gilbert (8-2545)
Objective: Filling the gap in mental health services for the uninsured or underinsured. This program caters to individuals who have health insurance that does not cover behavioral health services or individuals without health insurance.
Persons: 441
Expenses: 71,591
Revenues: 0
Benefit: 71,591

SPORTS MEDICINE COVERAGE FOR AREA HIGH SCHOOLS
Description: Provide athletic training coverage for six local high schools on a daily basis and for every state high school tournament held in Charleston.
Gender: Both Males and Females
Department: 47654 (Sports Medicine)
Department Contact: Mark Henrich (8-4900)
Objective: Supply area high schools with athletic trainers to treat athletic injuries as they occur.
Partners: Kanawha County Schools
Persons: 4,000
Expenses: 74,500
Revenues: 80,000
Benefit: (5,500)

WEST VIRGINIA HEALTH RIGHT SUPPORT
Description: A free clinic located in CAMC’s service area that provides primary health care and adult dental care to the uninsured and underinsured population. CAMC provides pharmacy support, maintenance and housekeeping services to the free clinic.
Gender: Both Males and Females
Department: 46579 (Pharmacy Administration)
Department Contact: Christine Teague (8-8106)
Objective: To support health care delivery to those unable to obtain services elsewhere, other than in Emergency Departments.
Persons: Unknown
Expenses: 116,403
Revenues: 0
Benefit: 116,403

*** Community Based Clinical Services
Persons: 6,439
Expenses: 1,145,890
Revenues: 524,095
Benefit: 621,795

Health Care Support Services (A3)

CHALLENGED SPORTS PROGRAM
Description: Organize and coordinate a challenged sports program, games, leagues, and exhibitions to offer new patients and individuals in the community an opportunity to participate in challenged sports.
Gender: Both Males and Females
Department: 41346 (Medical Rehab)
Department Contact: Jeremiah Gagnon (8-7608)
Objective: To expose the community to challenged sports such as wheelchair basketball leagues, marksmanship and other events and exhibitions. The program helps individuals develop the skills necessary to participate in a recreation activity. It offers an outlet and an opportunity to pursue these sports at a level in which they wish to compete.
Persons: 125
Expenses: 5,766
Revenues: 0
Benefit: 5,766

ENROLLMENT ASSISTANCE FOR PATIENTS & FAMILIES FOR HEALTH COVERAGE
Description: Patient Accounts provides support to patients for enrollment in government programs or in obtaining charity care. Financial Counselors address the charity process for CAMC patients. Over 35,000 charity and government enrollment applications were provided.
Gender: Both Males and Females
Department: 31706 (Finance)
Department Contact: Jay Richmond (8-6250)
Persons: 50,000
Expenses: 1,159,850
Revenues: 0
Benefit: 1,159,850
FOLLOW-UP AFTER PERINATAL LOSS
Description: Labor and Delivery RNs provide outpatient referral and resources for perinatal loss and bereavement.
Gender: Females
Department: 43110 (Labor & Delivery)
Department Contact: Denise Burgess (8-2158)
Objective: Follow-up after experiencing perinatal loss.
Provide outpatient referral services/programs to support the patient after the loss.
Persons: 181
Expenses: 5,150
Revenues: 0
Benefit: 5,150

LOOK GOOD/FEEL BETTER
Description: Professional cosmetologist provided makeovers for cancer patients.
Gender: Females
Department: 47441 (Chemotherapy)
Department Contact: Bev Farmer (8-8399)
Objective: Improving self esteem and overall well being of the cancer patient.
Persons: 38
Expenses: 0
Revenues: 0
Benefit: 0

PROVIDE NOURISHMENT
Description: Nutrition Services provides nutrition products to patients upon discharge until they can obtain the product themselves through an outside source.
Gender: Both Males and Females
Department: 41802 (Nutrition Services)
Department Contact: Peg Andrews (8-3416)
Objective: To provide appropriate and sufficient nutrition to discharged patients until an outside source is obtained.
Persons: 4
Expenses: 44
Revenues: 0
Benefit: 44

*** Health Care Support Services
Persons: 50,348
Expenses: 1,170,810
Revenues: 0
Benefit: 1,170,810

**** Community Health Improvement Services
Persons: 110,796
Expenses: 2,488,436
Revenues: 529,095
Benefit: 1,959,341
Health Professions Education (B)
Physicians/Medical Students (B1)

ETHICS IN THE ROUND
Description: Monthly presentations designed to provide education to medical professionals on current ethics topics.
Gender: Both Males and Females
Department: 25768 (Continuing Education)
Department Contact: Jay Ripley (8-9964)
Objective: Provide a forum for medical professionals to discuss ethics issues.
Persons: 902
Expenses: 1,100
Revenues: 0
Benefit: 1,100

PHYSICIAN GUEST LECTURE PROGRAM
Description: Professional education lectures for physicians and healthcare professionals covering topics such as Traditional Approaches to Pain Management, Resolving Shoulder Impairments, and the Dilemma of Surgery in Extreme Old Age.
Gender: Both Males and Females
Department: 25768 (Continuing Education)
Department Contact: Jay Ripley (8-9964)
Objective: Provide physician education to physicians and medical students.
Persons: 800
Expenses: 1,100
Revenues: 0
Benefit: 1,100

RESEARCH LUNCH AND LEARN
Description: One hour lectures on current health care research topics.
Gender: Both Males and Females
Department: 25768 (Continuing Education)
Department Contact: Jay Ripley (8-9964)
Objective: Provide research education to physicians and healthcare providers.
Persons: 925
Expenses: 1,100
Revenues: 0
Benefit: 1,100

RURAL OUTREACH PHYSICIAN EDUCATION
Description: Outreach education provides professional education to physicians and health care providers in outlying areas. In 2009, 50 outreach programs were held.
Gender: Both Males and Females
Department: 25768 (Continuing Education)
Department Contact: Jay Ripley (8-9964)
Objective: To further the education of health care professionals in rural West Virginia.
Persons: 800
Expenses: 5,400
Revenues: 0
Benefit: 5,400

SEVERE SEPSIS/SEPTIC SHOCK: EARLY GOAL DIRECTED THERAPY
Description: Program in the Patient Simulation Center designed to improve the knowledge and skills associated with early recognition and early intervention for patients with severe sepsis and/or septic shock. The participant teams consist of a provider, nurse pharmacist and RRT as well as one team from an outlying community hospital. In 2009, the Patient Simulation Center provided 5 programs.
Gender: Both Males and Females
Department: 25774 (Patient Simulation Center)
Department Contact: Barbara McKee (8-1859)
Objective: Recognize the signs and symptoms associated with severe sepsis.
Institute the 6 hour bundle of care priorities.
Develop a differential diagnosis for sepsis.
Determine the appropriate modalities for vascular access.
Evaluate the patient's fluid resuscitation requirements.
Select the appropriate antibiotic therapy.
Institute the 24 hour bundle of care priorities.

Persons: 125
Expenses: 21,700
Revenues: 0
Benefit: 21,700

*** Physicians/Medical Students
Persons: 3,552
Expenses: 30,400
Revenues: 0
Benefit: 30,400

Nurses/Nursing Students (B2)

CAMC NURSING EDUCATION
Description: CAMC provides a clinical setting and staff instruction/supervision for area students enrolled in nursing programs. We provide a clinical setting, including staff time, for education/supervision, for RN and BSN nursing students, LPN students, and Nurse Aide students enrolled in outside educational programs.
Gender: Both Males and Females
Department: 46872 (Planning)
Department Contact: David Jarrett (8-7854)
Objective: To provide clinical experiences for students.
Persons: 441
Expenses: 1,763,559
Revenues: 0
Benefit: 1,763,559

LACTATION EDUCATION
Description: Lectures to nursing students at the University of Charleston and WV State University on the value of and importance of breastfeeding.
Gender: Both Males and Females
Department: 43116 (Lactation)
Department Contact: Jamie Peden (8-2180)
Objective: To promote, support, and protect breastfeeding in our area.
Persons: Unknown
Expenses: 550
Revenues: 0
Benefit: 550

NURSING PATHWAYS PROGRAM
Description: CAMC and WV State Community and Technical College have formed a partnership to provide a two-year nursing program. The Nursing Pathways Program includes three distinct entries to earning a two-year associate degree. 1) A midyear ADN program 2) a Paramedic to Registered Nurse Fast Track Program and 3) a Licensed Practical Nurse to Registered Nurse Fast Track Program.
Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: To increase the number of licensed RNs.
Persons: 85
Expenses: 996,101
Revenues: 0
Benefit: 996,101
RENASL NURSING CLASS
Description: Nursing classroom component on renal nursing taught at WV Southern Community College.
Gender: Both Males and Females
Department: 41032 (3 South)
Department Contact: Tammy Mitchell (8-7579)
Objective: The students will have a better understanding of ARI/CKD/ESRD and treatments for the stages of renal insufficiencies.
Persons: 20
Expenses: 120
Revenues: 0
Benefit: 120

WVU SCHOOL OF NURSING/NURSE PRACTITIONER CLINICALS
Description: Provided clinical rotations for nurse practitioner students.
Gender: Females
Department: 42005 (Hospitalist Program)
Department Contact: Diane Bossie (8-5848)
Persons: 2
Expenses: 5,850
Revenues: 0
Benefit: 5,850

*** Nurses/Nursing Students
Persons: 548
Expenses: 2,766,180
Revenues: 0
Benefit: 2,766,180

Other Health Professional Education (B3)
CAMC ALLIED HEALTH PROFESSIONAL EDUCATION
Description: CAMC provides a clinical setting and staff instruction/supervision for area students enrolled in local allied health professional education programs. We provide the clinical setting and supervision to students in Health Unit Coordinator programs, Imaging Programs, Surgery Tech Programs, Physical Therapy Programs and a host of other allied health professionals enrolled in outside educational programs.
Gender: Both Males and Females
Department: 46872 (Planning)
Department Contact: David Jarrett (8-7854)
Objective: To provide a clinical setting for students.
Persons: 304
Expenses: 1,002,191
Revenues: 0
Benefit: 1,002,191

HEALTH UNIT COORDINATOR TRAINING
Description: CAMC created a training program for WV State Community and Technical College provided to teach the necessary skills/ability to obtain required competency levels as a health unit coordinator. The program is open to eligible community applicants.
Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: Twenty-nine students tested; 20 passed and 16 completed the program. Students successfully completing the program earned 15 college credit hours from WVSCTC.
Persons: 16
Expenses: 12,557
Revenues: 0
MEDICAL EXPLORERS
Description: A program designed to introduce youth in Kanawha and Putnam counties who are 14 years of age and have completed the 8th grade or are ages 15 to 20 and have designated health care as their health cluster to the health care environment.
Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: Increase health career awareness by educating middle and high school students about health professions and careers.
Partners: Boy Scouts of America - Exploring program
Persons: 54
Expenses: 2,211
Revenues: 0
Benefit: 2,211

MEDICAL RECORDS CODER TRAINING PROGRAM
Description: CAMC created a training program for Kanawha Valley Community and Technical College provided to teach the necessary skills/ability to obtain required competency levels as a medical records coder. The program is open to eligible community applicants.
Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: Fourteen students are currently enrolled in the program. Upon completion they will earn a one year certificate from KVCTC.
Persons: 14
Expenses: 13,677
Revenues: 0
Benefit: 13,677

MOUNTAIN STATE UNIVERSITY PHYSICIAN ASSISTANT STUDENT ROTATIONS
Description: The hospitalist program had 9 physician assistant students from MSU during a six week rotation in the hospital. CAMC’s hospitalists spent 25% of the student’s six-week rotation directly instructing/interacting with the students.
Gender: Both Males and Females
Department: 42005 (Hospitalist Program)
Department Contact: Diane Bossie (8-5848)
Persons: 9
Expenses: 163,309
Revenues: 0
Benefit: 163,309

*** Other Health Professional Education
Persons: 397
Expenses: 1,193,945
Revenues: 0
Benefit: 1,193,945

Scholarships/Funding for Professional Education (B4)

UNIVERSITY OF CHARLESTON HEALTH PROGRAM SUPPORT
Description: Financial Support for faculty for the nursing and pharmacy programs at the University of Charleston.
Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: To maintain an adequate number of health professionals in the community to fill existing and future health care profession needs.
### *** Scholarships/Funding for Professional Education

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### **** Health Professions Education

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**Research (D)**

**Clinical Research (D1)**

**CANCER RESEARCH**

**Description:**
The Center for Cancer Research is primarily involved in cooperative group treatment and prevention studies sponsored by the National Cancer Institute, National Surgical Adjuvant Breast and Bowel Project (NSABP), Eastern Cooperative Oncology Group (ECOG), Pediatric Oncology Group (POG), and the Southwest Oncology Group (SWOG). Additionally, the Cancer Research Center is now opening new pharmaceutical sponsored trials of interest to their patients. The Cancer Research Center maintains nearly ninety protocols for patients. More than 331 patients are currently enrolled in cancer research trials at CAMC. Referrals to the research center come from private physicians, oncologists, surgeons, urologists, and from the patients themselves. The Center works closely with the David Lee Cancer Center.

**Gender:** Both Males and Females

**Department:** 25810 (CHERI)

**Department Contact:** Greg Souther (8-9903)

**Objective:** Cancer Research

**Persons:** 331

**Expenses:** 293,122

**Revenues:** 132,212

**Benefit:** 160,910

**CLINICAL SCIENCES RESEARCH**

**Description:**
The Clinical Trials Center has been involved in front line clinical research for 18 years and provides a focused mechanism for evaluating new drugs and drug uses, new medical devices, and quality of life aspects associated with these products. It conducts both inpatient and outpatient studies in many therapeutic areas. Specialty areas include: Behavioral Medicine, Infectious Disease, Endocrinology, Emergency Medicine, GI, Hematology/Oncology, ENT, surgery, OB-GYN, Peds, Pulmonary, Rheumatology, Neurology, General Medicine and Cardiology.

**Gender:** Both Males and Females

**Department:** 25810 (CHERI)

**Department Contact:** Greg Souther (8-9903)

**Persons:** 184

**Expenses:** 580,116

**Revenues:** 416,702

**Benefit:** 163,414
**Clinical Research**

Persons: 515  
Expenses: 873,238  
Revenues: 548,914  
Benefit: 324,324

**Research**

Persons: 515  
Expenses: 873,238  
Revenues: 548,914  
Benefit: 324,324

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**Financial and In-Kind Contributions (E)**

**Cash Donations (E1)**

**Civic Affairs**

**Description:** The Civic Affairs Council is comprised of employees who review the applications for charitable donations and make awards based on specific community benefit criteria. Funding provided to area high schools for Project Graduation, March of Dimes, Daymark, Inc., Salvation Army, WV Health Right, American Cancer Society, Mental Health Association, The Education Alliance, Girl Scouts, Hospice Care, REA of Hope, Alzheimer's Association, Children's Therapy Clinic, Charleston Daily Mail's Neediest Cases, Union Mission, Appalachian Children's Chorus, Big Brothers/Big Sisters, Covenant House of WV, Families Conference, Adolescent Health Initiative, Keys for Kids, Special Olympics, Roark-Sullivan Lifeway Center, The Gabriel Project of WV, Family Counseling Connection, National MS Society, WV Chapter, and the Children's Theatre of Charleston.

**Gender:** Both Males and Females  
**Department:** 10000 (Civic Affairs)  
**Department Contact:** Tom Kuhn (8-7386)  
**Objective:** Provide financial support to programs and services in our service area to support educational, social services, civic and economic development requests with health related priorities.

**Persons:** 1,200  
**Expenses:** 30,974  
**Revenues:** 0  
**Benefit:** 30,974

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**Cash Donations**

**Persons:** 1,200  
**Expenses:** 30,974  
**Revenues:** 0  
**Benefit:** 30,974
COMMUNITY BOARD PARTICIPATION BY CAMC PERSONNEL

Description: David L. Ramsey, President and CEO participated on the HealthNet Aeromedical Board of Directors, WV Hospital Association, American Hospital Association, Regional Policy Board, VHA Central Atlantic Board of Directors, WV Insurance Commission Access WV High Risk Pool, University of Charleston Board of Trustees, Edgewood Summit Board of Directors, Clay Center for the Arts & Sciences - WV Board of Directors, Mid-Atlantic Technology, Research & Innovation Center Board of Directors, WV Chamber of Commerce Board of Directors, the Charleston Housing Corporation and the West Virginia Roundtable.

Glenn Crotty, Jr. M.D., COO participated as a board member of the University of Charleston School of Business and Baldrige National Quality Award Examiner.

Beth Samples, Vice President, Human Resources, participated on the governing board of Covenant House.

Beverly Kitchen, RN, Regional Care Coordinator, Right From the Start, participated on the boards and committees of the March of Dimes, Upper Kanawha Valley Starting Points, Perinatal Health Partnership Central Committee, Perinatal Health Partnership Universal Screening Committee, NICU Family Support (March of Dimes) and Program Services Management Committee for the SCRIPT Project for WV.

Dawn Schoolcraft, Associate Administrator, Women and Children's Hospital, participated on board of Ronald McDonald House.

Dr. Elizabeth L. Spangler, Vice President, Medical Affairs, participated on the governing boards of the Edgewood Summit and WV Medical Professional Health Program.

Gail Pitchford, President of the CAMC Foundation participated on the governing boards of Together for Kids, the Capitol Market, the Charleston Rotary, WV Cycling Foundation, YMCA Spirit of the Valley, and the Charleston Area Alliance.

Janna Inghram, Director Workforce Development participated on the Workforce Investment Board and the WV State Community and Technical College Board of Governors.

Ken Wilson, Maintenance Department participated in monthly meetings in Hurricane, WV to review issues pertaining to client rights, grievances to persons under the care of Prestera in group homes or other community settings.

Mike Williams, Administrator, General Hospital, participated on the State Trauma Advisory Committee that meets twice a year on trauma services in West Virginia.

Robert D. Whilter, Vice President, Government and Community Affairs participated on the governing boards of WV Health Right, WomenCare, Center for Rural Health Development, and the WV Board of Osteopathy.

Sharon Hall, President, CAMC Health Education and Research Institute, participated on the governing boards of the WVU School of Medicine Advisory Board, WV School of Osteopathic Medicine, WV Telehealth Alliance, United Way, WV Nursing Leadership Institute, AAMC Leadership Development Committee, the Charleston Rotary, and WVU Physicians of Charleston. Ms. Hall also provided a presentation to the AAMC Group on Resident Affairs.

Tuanya Layton, Director Medical Imaging, participated on the boards of the Appalachian Association of Nuclear Medicine Technology and the WV State Community and Technical College.

Brenda Grant, Chief Strategy Officer, participated on the United Way Community Services Committee, Kanawha coalition for Community Health Improvement Steering Committee, and as a Malcolm Baldrige National Quality Award Examiner.

Karen Stewart, Associate Administrator, General Hospital, participated on the American Association of Respiratory Care's Board of Directors.

Gender: Both Males and Females

Department: 21900 (CAMC Administration)

Department Contact: David Ramsey (8-7627)

Objective: To share CAMC's leadership, knowledge and experience in the fields of healthcare, management, and education with community boards and associations to enhance the community.

Persons: Unknown
Expenses:  127,005
Revenues:  0
Benefit:  127,005

EQUIPMENT REPAIRS/MEDICAL REHABILITATION PROGRAM SUPPORT
Description:  Support for Medical Rehab Program and Challenged Sports Programs - by repairing or crafting equipment and devices to be used by patients and challenged athletes.
Gender:  Both Males and Females
Department:  41346 (Medical Rehab)
Department Contact:  Jeremiah Gagnon (8-7608)
Objective:  Expose new patients to challenged sports.
Partners:  SCI/SEA Board members, rehab team, community members
Persons:  Unknown
Expenses:  3,487
Revenues:  0
Benefit:  3,487

FLOOD RELIEF SUPPLIES FOR GILBERT WV
Description:  Provided flood relief supplies to the residents of Gilbert WV, in Southern West Virginia after devastating flood waters hit the region.
Gender:  Both Males and Females
Department:  31733 (Supply Chain Management)
Department Contact:  Steve Perry (8-4173)
Objective:  Provide emergency cleaning supplies to victims of flooding in southern WV.
Persons:  Unknown
Expenses:  130
Revenues:  0
Benefit:  130

RONALD MCDONALD HOUSE HOUSEKEEPING SUPPORT
Description:  Provide Housekeeping Services for Ronald McDonald House.
Gender:  Both Males and Females
Department:  41804 (Housekeeping)
Department Contact:  Joe Tucker (8-6241)
Persons:  Unknown
Expenses:  6,641
Revenues:  0
Benefit:  6,641

WV ASTHMA COALITION
Description:  Participation on the WV Asthma Coalition which supports the use of NHIH guidelines and disseminates these "best practices" to providers and health professionals throughout the state. The coalition works to assure quality of hospital care, establish a team approach to treating asthma, identify economics of poor care and policy changes for areas of reimbursement and patient education, and to develop guidelines or teaching tools for screening.
Gender:  Both Males and Females
Department:  42500 (Respiratory Care)
Department Contact:  Chuck Menders (8-9401)
Persons:  Unknown
Expenses:  1,642
Revenues:  0
Benefit:  1,642

WV EHEALTH INITIATIVE
Description:  Staff serve on coalition of representatives from health care, business and state government to promote the broad adoption, use and coordination of information technology in health care.
Gender:  Both Males and Females
Department:  21935 (Information Services Administration)
Department Contact:  Brad Young (8-7901)
Objective:  Promote the rapid adoption of information technology in health care.
Partners: Other Health Care Providers
Business
State Government
Persons: Unknown
Expenses: 4,140
Revenues: 0
Benefit: 4,140

*** In-kind Donations
Persons: 0
Expenses: 143,045
Revenues: 0
Benefit: 143,045

**** Financial and In-Kind Contributions
Persons: 1,200
Expenses: 174,019
Revenues: 0
Benefit: 174,019

Community Building Activities (F)
Community Support (F3)

PARTNERS IN HEALTH NETWORK
Description: The network serves to improve the delivery of health care in the region by providing a network administrative center, physician liaison, patient surveys, outreach activities, networking, credentialing, purchasing program, critical access hospital support, and educational activities, workshops, and presentations designed for small rural hospitals and health clinics in the region.
Gender: Both Males and Females
Department: 46876 (Partners In Health)
Department Contact: Tom Kuhn (8-7386)
Objective: Assist small rural hospitals and health clinics to remain viable.
Persons: Unknown
Expenses: 92,728
Revenues: 0
Benefit: 92,728

*** Community Support
Persons: 0
Expenses: 92,728
Revenues: 0
Benefit: 92,728

Workforce Development (F8)

EDUCATIONAL AND CAREER PRESENTATIONS AT AREA SCHOOLS
Description: Presentations on careers in respiratory care.
Gender: Both Males and Females
Department: 42500 (Respiratory Care)
Department Contact: Chuck Menders (8-9401)
Persons: 40
Expenses: 120
Revenues: 0
Benefit: 120

WORK EXPERIENCE/ON THE JOB TRAINING (OJT)
Description: Provides students enrolled in post-secondary educational facilities with related on-the-job training hours (work-based experience) required for graduation.
Gender: Both Males and Females
Department: 21926 (Human Resources Workforce Dev)
Department Contact: Debby Roquet (8-3376)
Objective: Provide students with required work based experience hours to graduate.
Persons: 100
Expenses: 525
Revenues: 0
Benefit: 525

*** Workforce Development
Persons: 140
Expenses: 645
Revenues: 0
Benefit: 645

Other - Health Fair (F9)

HEALTHFEST
Description: Health Fair offering over 25 screenings and health information to the public.
Gender: Both Males and Females
Department: 21942 (Marketing)
Department Contact: Elizabeth Pellegrin (8-5757)
Objective: To serve the Kanawha Valley with free screenings to improve health and preventive care.
Persons: 2,300
Expenses: 103,231
Revenues: 16,141
Benefit: 87,090

TEDDY BEAR FAIR
Description: Children's Health Fair.
Gender: Both Males and Females
Department: 43120 (Pediatrics)
Department Contact: Susan Russell (8-2885)
Objective: Allow children to visit the hospital in a non-threatening way, complete with playing with medical equipment and trying on surgical masks. They receive tours of the hospital, play games, receive a car seat education, and health education materials.
Partners: Carelink/CAMC Foundation and Kohl's
Persons: 1,308
Expenses: 20,528
Revenues: 9,309
Benefit: 11,219

*** Other - Health Fair
Persons: 3,608  
Expenses: 123,759  
Revenues: 25,450  
Benefit: 93,309

**** Community Building Activities
Persons: 3,748  
Expenses: 217,132  
Revenues: 25,450  
Benefit: 191,682

Community Benefit Operations (G)
Dedicated Staff (G1)

COMMUNITY BENEFIT OPERATIONS
Description: Planning Department staff dedicated to Community Benefit Reporting.
Gender: Both Males and Females
Department: 46872 (Planning)
Department Contact: David Jarrett (8-7854)
Objective: To compile and report the organization's community benefit by surveying the individual departments, administrators, and other staff at our three hospitals.
Persons: Unavailable
Expenses: 13,000
Revenues: 0
Benefit: 13,000

KANAWHA COALITION FOR COMMUNITY HEALTH IMPROVEMENT
Description: A community partnership of volunteers from all the local hospitals, Kanawha-Charleston Health Department, United Way, Kanawha County Schools, Wellness Council of WV, and local businesses with a mission to identify and evaluate health risks and coordinate resources to measurably improve the health of the people of Kanawha County.
Gender: Both Males and Females
Department: 46832 (Community Health)
Department Contact: Judy Crabtree (8-7557)
Objective: Mobilize community groups to address the community focus areas of obesity, lack of physical activity and tobacco use.
Persons: Unknown
Expenses: 76,668
Revenues: 0
Benefit: 76,668

*** Dedicated Staff
Persons: 0
Expenses: 89,668
Revenues: 0
Benefit: 89,668

**** Community Benefit Operations
Persons: 0
Expenses:  89,668
Revenues:   0
Benefit:   89,668

Community Benefit Program Grand Totals

Programs:  90
Persons:   120,756
Expenses:  8,118,018
Revenues:  1,103,459
Benefit:   7,014,559