Cancer center construction reaches milestone

It took the Power of Many to raise money to build the cancer center and now many have signed their name on a piece of the project. The final steel beam was placed on top of the cancer center during a ceremony Nov. 18. Follow the construction by checking out the webcams at http://camc.org/watchourprogress.

The new CAMnet: a source for “Vital” information

One of the main goals of the CAMnet redesign is to streamline the way we communicate. As more organizations move their communications to both the public and employees online, there is a need for methods that are quickly updated, accurate and easy to read.

One opportunity that is part of the new CAMnet is a section called “Vitals.” This section is on the homepage and will improve the way that important information is sent to and received by CAMC employees. It will be updated every day and feature brief, important messages that employees need to know. It can also be changed and updated in real time for emergencies or urgent messages.

Based on employee focus group feedback, Vitals is separated into six categories: Administration, Physicians, Clinicians, Human Resources, Safety and Information Services. These are the groups that send out and receive the majority of communications at CAMC. To be included in Vitals, a message should be brief, timely, important and relevant to a large number of employees or physicians.

Vitals will replace the majority of communications at CAMC. It will be updated, accurate and easy to read. This section is on the homepage and will improve the way that important information is sent to and received by CAMC employees. It can also be changed and updated in real time for emergencies or urgent messages.

Grant provides funding for pulmonary rehabilitation in rural West Virginia

CAMC’s pulmonary rehabilitation department received grant money to provide services to three rural health care facilities in rural West Virginia which serve a high number of patients struggling with chronic obstructive pulmonary disease (COPD).

The new CAMnet will go live Jan. 6. If you have questions about the site or its features, email jessica.duffield@camc.org.
Welcome NEW PHYSICIANS

Wesam A. Bolkhir, MD, joins the department of medicine as a hospitalist. He graduated from the University of Garyounis Faculty of Medicine and completed an Internal Medicine residency at the Marshall University School of Medicine. Dr. Bolkhir is certified by the American Board of Internal Medicine.

Jocelyn J. Burum, PsyD, joins the department of neurosciences specializing in clinical psychology. She received her doctorate from Marshall University and completed a fellowship in psychology at The Tulsa Center for Women.

Surya Narain Gupta, MD, joins the department of neurology specializing in pediatric neurology. Dr. Gupta graduated from the Institute of Medical Sciences. He completed a Pediatric residency at Lincoln Medical Center. Dr. Gupta completed a Child Neurology fellowship at Thomas Jefferson University Hospital and a Developmental and Metabolic Neurology fellowship at National Institute of Health. He is certified by the American Board of Psychiatry and Neurology with special qualifications in child neurology.

Sarah A. Setran, PsyD, joins the department of neurosciences specializing in clinical psychology. She received her doctorate from Marshall University and completed a fellowship in Geropsychology at the University of Colorado at Colorado Springs.

Veterans Day 2013

Thank you to all of the men and women who have served our country. These photos were submitted:

1. Preston Taylor, Rehab PT General Hospital
2. Bruce Holsclaw, Case Coordination
3. Heather Brundage, Purchasing
4. Shaven Allen, Cardiac Cath Lab
5. Carolyn Tant, Doctors Park; Teays Valley
6. Chuck Smith, 4 South Memorial Hospital
7. David Harris, Clinical Resource Department
8. Bill Williams, Construction
9. Chris Gall, Office of General Counsel
10. Pinckney Melflaim, MD Chief Medical Officer
11. Byron Young, Occupational Lung Center

CAMC strikes gold for stroke care

Charleston Area Medical Center has earned the American Stroke Association’s Get With The Guidelines – Stroke Gold Quality Achievement Award. The award recognizes CAMC's commitment to implementing a higher standard of care by ensuring that stroke patients receive treatment according to nationally-accepted standards.

“The quick and efficient use of these guidelines can improve the quality of care for stroke patients, reduce disability and save lives,” said Deb Reuterwald, CNRN, CAMC’s stroke program coordinator. "CAMC is dedicated to making care for stroke patients among the best in the country, and this program helps us accomplish that goal."

Following Get With The Guidelines – Stroke treatment guidelines, patients are started on aggressive risk-reduction therapies including the use of medications such as tPA, antithrombotics and antiocoagulation therapy, along with cholesterol-reducing drugs and smoking cessation counseling. These are all aimed at reducing death and disability and improving the lives of stroke patients. Hospitals must adhere to these measures at a set level for a designated period of time to be eligible for achievement awards.

"Recent studies show that patients treated in hospitals participating in the American Heart Association’s Get

With The Guidelines-Stroke program receive a higher quality of care and may experience better outcomes," said Lee H. Schwamm, MD, chair of the Get With The Guidelines National Steering Committee and director of the Telestroke and Acute Stroke Services at Massachusetts General Hospital in Boston, Mass.

“With a stroke, time lost is brain lost, and this achievement addresses improved processes at CAMC to decrease the critical ‘time element’" Reuterwald said. "CAMC has developed a comprehensive system for rapid diagnosis and treatment of stroke patients admitted to the emergency department, which includes being equipped 24 hours a day, seven days a week to provide brain imaging scans, having neurologists available to conduct patient evaluations and using clot-busting medications when appropriate."

According to the American Heart Association/American Stroke Association, stroke is one of the leading causes of death and serious, long-term disability in the United States. On average, someone suffers a stroke every 40 seconds; someone dies of a stroke every four minutes; and 795,000 people suffer a new or recurrent stroke each year.

For more information about the Stroke Center at CAMC General Hospital, visit camc.org/stroke.

Coming Soon: New Soarian and Pharmacy/MAK

On Dec. 12 a new version of Soarian and Pharmacy/MAK will be installed. In preparation for that installation, a series of huddles are scheduled on Dec. 4 and Dec. 5.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th>Intended Audience</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec. 4</td>
<td>10 a.m. to noon</td>
<td>WVU Auditorium</td>
<td>Any superusers and unit leadership</td>
<td>Will be shared as live meeting for any other hospitals. Will be recorded.</td>
</tr>
<tr>
<td>Dec. 4</td>
<td>2 to 4 p.m</td>
<td>General 101/102</td>
<td>Any superusers General managers and unit leadership</td>
<td>Will be broadcast to Teays Valley</td>
</tr>
<tr>
<td>Dec. 5</td>
<td>1 to 3 p.m</td>
<td>WCH Boardroom</td>
<td>Any superusers WCH managers and unit leadership</td>
<td>Will be broadcast to Teays Valley</td>
</tr>
</tbody>
</table>

Since there will be new features in the software visible as soon as it goes live, a representative from each unit needs to participate in at least one huddle. Managers should plan now to the maximum number of staff can attend the huddle. Superusers, HRIC and unit management leadership (CMC, charge nurses) should assist managers in beginning planning now for this event.

Recommended preparation items:
1) Review unit schedule during the huddles and decide who will participate
2) Review unit schedule for the calendar dates of Dec. 12 and 13. Ensure a high number of superusers are scheduled during the first 24 hrs of Soarian live.
3) Review unit preparation items for a lengthy downtime (6 to 10 hrs).
4) Review access to Constant Care I/S will use the command center structure and will have some available by phone 24/7 for the first few days after the live event.

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Ed Dougherty, physical therapy, is the Teays Valley Hospital employee of excellence for the fourth quarter, 2013.

Dougherty was recognized for not only being excellent at his job, but for the compassion he showed a former patient.

“This employee has always shown respect to me and all those around me. I came to the wound clinic to get care for my legs and stump. After two years of effort my legs had to be amputated. While in the hospital at Teays Valley, he would come to see me and check on my recovery. He even came on his days off. Needless to say he lifted my spirits and helped me to transfer from a person with legs to one who had none. I truly believe he deserves the Employee of Excellence Award. His respect for others and his caring, which goes beyond the workplace, makes him an excellent example of the values of this award,” the patient wrote in nominating Dougherty.

Additionally he was being discharged with a leg bag for his urine. Michelle knew it would not fit under his jeans, so she brought him a pair of sweatpants to conceal the bag.

The patient was extremely appreciative of the special individual treatment these two staff members provided for him. He was more prepared for his discharge and could read all of the educational materials to improve his recovery period.

Michelle Brooks, a nurse, and Katie Balla, a nursing assistant, work on 4 South at CAMC Memorial Hospital.

Recently, the unit cared for a surgery patient who was homeless. He only had one set of clothes.

Brooks and Balla made arrangements to have his clothes washed.

As the nurse was educating the patient before discharge, he told her he didn’t have any glasses to read the papers. She bought him reading glasses the next day. He was so excited to get reading glasses so Katie bought him a newspaper.

The patient was extremely appreciative of the special individual treatment these two staff members provided for him. He was more prepared for his discharge and could read all of the educational materials to improve his recovery period.

Brooks and Balla demonstrated compassion, respect and acts of kindness toward this patient and all of their patients every day.

Congratulations to the other nominees in October: Dustin Dunlap, Dennis Fagans, Leslie Hartman, Jacque Hizer, Clara Jones, Barb Sepcic, Gail Shafer, Shelle Smith, Britana Sparks, John Spence.

Revised hospital provided scrub process coming

CAMC has policies in place dealing with scrub use in the "dress code and appearance" section of the employee handbook and a "hospital provided scrub apparel" policy in the linen services policy and procedure manual (http://camnet/departmenthr/EEHandbook/MedicoCostumes/Apparel.htm).

Through the years, enforcement has declined.

This creates a patient safety concern with hospital provided scrubs leaving the ORs, being worn into the community and sometimes washed at home. This also has created a financial concern with a growing number of hospital provided scrubs not being returned.

"The scrubs worn in the surgery areas and operating rooms should not be worn at the grocery store or anywhere outside the hospital,” said Ron Moore, chief nursing officer. "Some people have put them on at home, worn them out to lunch or meetings and then worn them in the surgery departments."

On Jan. 13, 2014 a new hospital provided scrub process will be implemented. The group working on the details has included surgery management, professional nursing, administration (hospital and corporate), infection prevention, HR and linen services.

The CAMC Medical Staff Executive Committee approved the changes to the policy.

The revised policy will ensure CAMC is in compliance with regulatory agencies. The changes affect CAMC employees, medical staff, residents, medical students and vendors.

“New clean scrubs should be put on when coming into the facility, and these scrubs should then be removed before leaving the facility,” said Kelly Harrison, director, linen services.

“This is done because these scrubs are laundered by our medical facility linen processes which ensure they are laundered at a high temperature and ensures that they are ‘lint free’ when complete. Home laundering can’t ensure those things.”

The updated process includes the purchase of new scrub machines, a new color of OR scrubs and strict enforcement.

Under the revised policy, some departments, currently wearing the same color of scrubs as those in surgery and procedure areas, will not be permitted to wear the same color as the surgical staff.

Watch CAMnet and Vital Signs for information on amnesty days where employees and physicians may turn in the old green scrubs.

According to the dress code and appearance section of the employee handbook, “Uniforms or other attire provided by the company such as scrubs suits are not to be worn off company premises. Violation of this regulation will result in disciplinary action.”

Employees are encouraged to review the full policy in the employee handbook (it also can be found on CAMnet on the human resources page)


Vendors will be issued scrubs (in a different color) at the surgery control desks.
Nursing News and Notes

4S General congratulates Tammy Powell, RN and Torie Sanders, RN both promoted to CN II.  
Coronary ICU congratulates Kristi Haynes promoted to CMC, Jamie Tackett leveled to a CN and Stacy Wolfe leveled to a CNII.  
Congratulations to Lavonda Williams, nurse manager, Med/Surg and Telemetry, Teays Valley Hospital for successfully completing the American Nurses Credentialing Center’s Nurse Executive Certification Exam.  
Surgicare welcomes Sally Simmons, RN, CNII and Shirley Lytton, patient registration coordinator.  
PCCU thanks all the staff at Memorial Hospital who participated in the hot dog lunch to support an employee who was recently diagnosed with liver cancer.  

Team Nursing

5 West, Memorial Hospital has chosen “team nursing” as its path to help combat the nursing shortage, decrease nursing burnout, decrease bed closures and increase patient satisfaction. It also expected to be a cost savings to the organization. It will be tracking harm factors of patients such as falls, pressure ulcers, call lights and noise at night.  
This type of approach has a registered nurse, licensed practical nurse and nursing assistant to care for a certain amount of patients. By utilizing this team approach, our nursing units will be able to stay completely open and be fully functional. This will also help decrease nursing burnout because currently nurses are exhausted from doing total primary care.

Rad tech opportunities

When it comes to medical imaging tests, the latest technology is important. However, it’s also essential that the medical imaging technologist doing the test is highly-trained and specialized.  
“Technologists who perform imaging examinations are responsible for accurately positioning patients and ensuring that a quality diagnostic image is produced. They work closely with radiologists. The training and experience of a radiologic technologist is essential to a successful exam for the patient. At CAMC, technologists have opportunities in several modalities [areas of study]: general radiology, CT, MRI, mammography, quality management, cath lab and circulatory dynamics lab,” said Christine Oskin, corporate director of imaging.  
The majority of medical imaging technologists are graduates of a radiologic technology program. Nuclear medicine technologists and sonographers (ultrasound technologists) have their own specific education programs.

Urgent Care/HealthPlus holiday hours

Both Cross Lanes Urgent Care and Southridge HealthPlus will be CLOSED on Thanksgiving.  

Cross Lanes Urgent Care  
Christmas Eve: Open 9 a.m. to 5 p.m.  
Christmas Day: Open Noon to 6 p.m.  
New Year’s Eve: Open 9 a.m. to 5 p.m.  
New Year’s Day: Open Noon to 6 p.m.  

Southridge HealthPlus  
CLOSED Christmas Eve, Christmas Day, New Year’s Eve, New Year’s Day

MILESTONES

Central lab, Memorial Hospital congratulates the following phlebotomists for becoming certified phlebotomists: Sara Black, Chelsea Baker, Lawrence Workman, Michelle Arnold, Nikki Jarvis.  
Congratulations to Sara Black on her new position as the phlebotomy lab unit supervisor for central lab at Memorial Hospital.  

Ann Grose and Jenni Jones successfully passed the Dietetic Registration Exam.  

HOLIDAY SPECIALS

Valid only at the CAMC Physicians Group Facial Surgery Center at Women and Children’s Hospital

Are you looking for a unique gift for the person on your list who has everything? Treat someone you love (or yourself!) to this special holiday gift with great a-peel!  

Packages:

• Two microdermabrasion treatments and three chemical peels for $125 ($225 value)
• Three chemical peels for $85 ($125 value)
• Two microdermabrasion treatments for $40 ($100 value)
• Obagi Blue Radiance Peel for $55 ($75 value)
• Free consultation with purchase!

Special Offers:

• Obagi skincare products 10% off
• Stylish cosmetic bag filled with a full size ELASTIderm Eye Cream or gel and a full size ELASTIderm Complete Complex Eye Rollerball Serum for only $85 (over $160 value)

Call the CAMC Physicians Group Facial Surgery Center at Women and Children’s Hospital for more information.

(304) 388-2950

Packages may be purchased from Nov. 25 to Dec. 31, 2013.  
Limit one package per person.  
Packaging must be used within one year from purchase date.